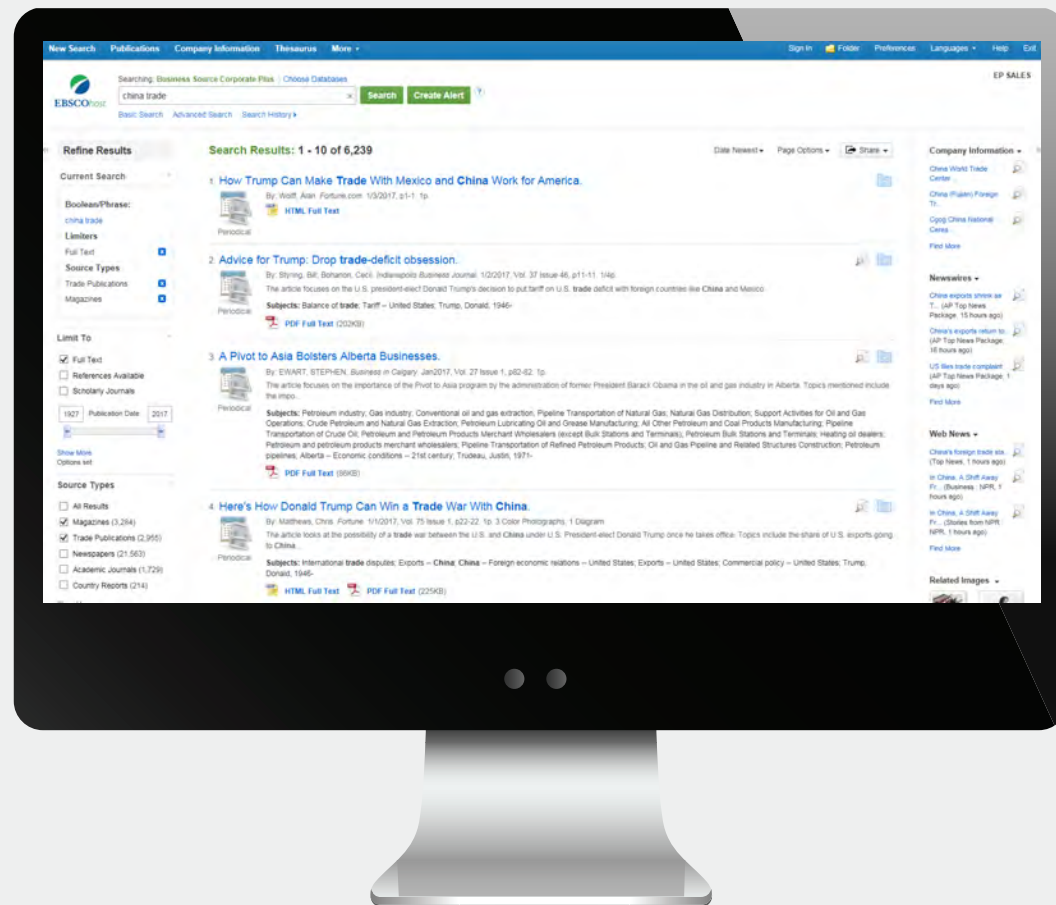# Experience the *Business Source® Corporate Plus* Advantage

1

Make Better Decisions with World-Class Business Content

Business Source® Corporate Plus opens the door to premium content including more than 4,500 business magazines, journals and trade publications. This company-wide tool offers a unified structure of information along with a **single-search interface** and easy-to-read digital files. Any user in any department can find reliable information central to their research or operational need.

Notable Sources Include:

- *Forbes*
- *Fortune*
- *Harvard Business Review*
- *BusinessWeek*
- *McKinsey Quarterly*
- *Time*

2

Get Accurate Insights

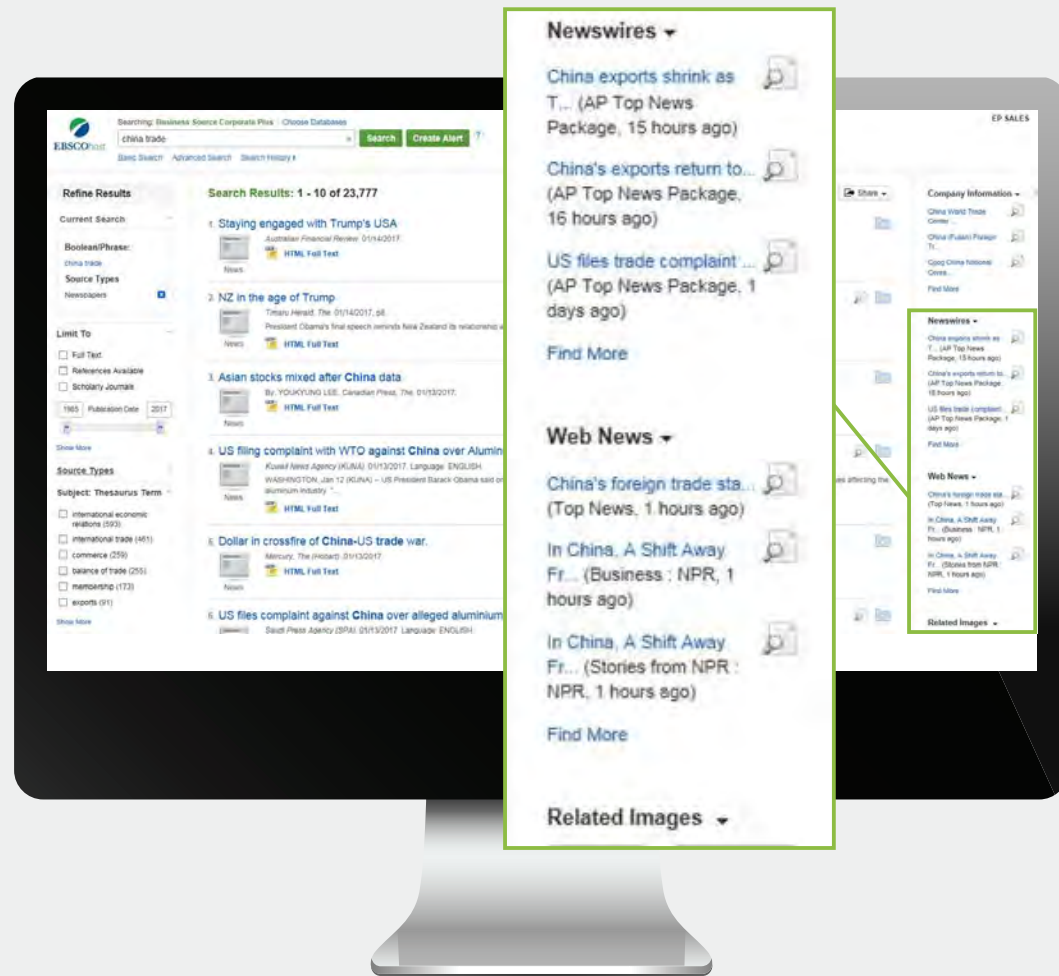Employees can browse company profiles that include detailed information such as financials, subsidiaries, products, executives and more. Additional company-related content including case studies, SWOT analyses, industry reports and more, give employees the full picture of a company or competitor quickly and accurately.

Featured Intelligence Reports:
- MarketLine
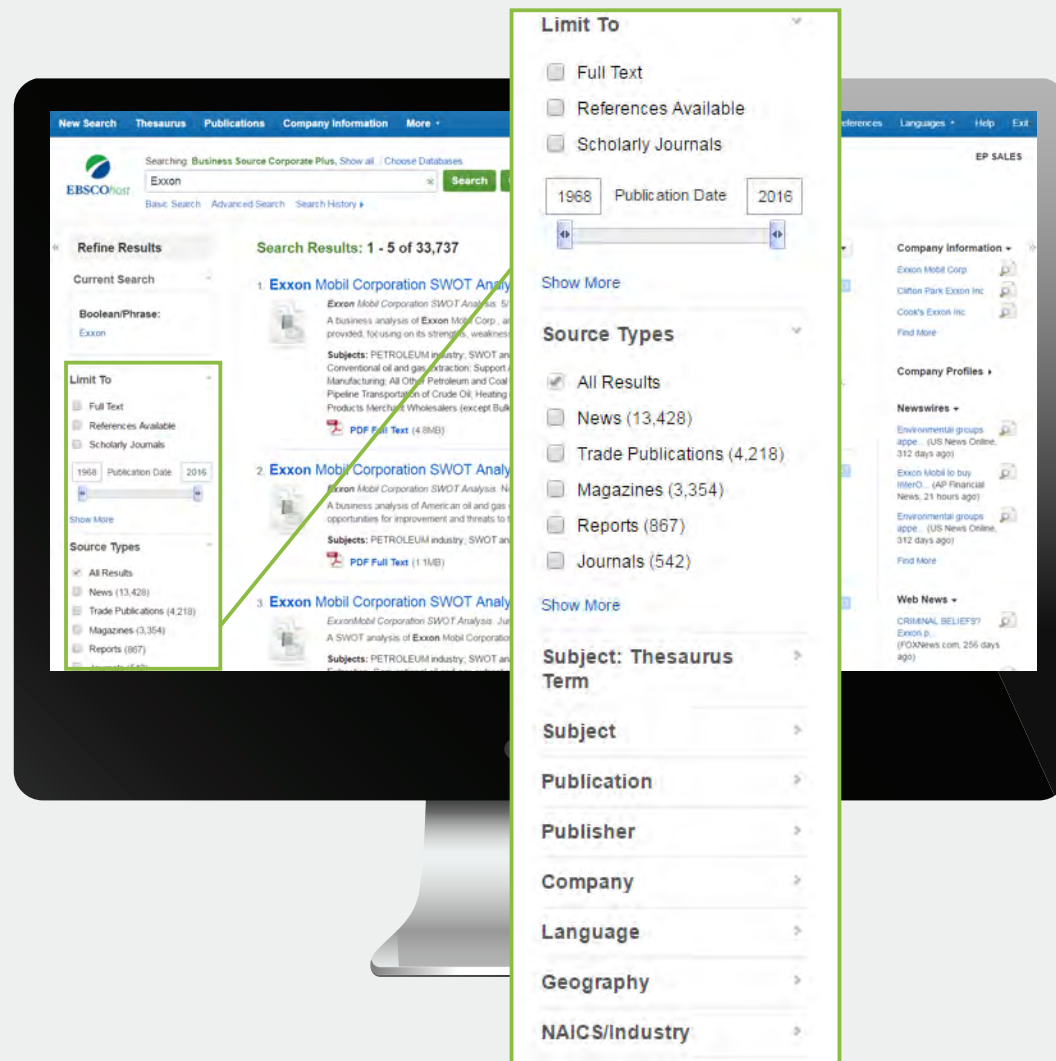- Medtrack
- IHS Global Research
- BMI Research

3

Stay Current

Regional, domestic or international, your company can access news from respectable sources including the *Los Angeles Times*, *San Francisco Chronicle*, *The Times* (UK) or the *Washington Post*. Same-day currency for most newspapers means employees will always have the latest news in an easy-to-read digital format. In addition, the *News View*™ component of **Business Source Corporate Plus** offers critical news content throughout the day via continuously updated newswires, so your employees are always in the know.

EBSCO Corporate Solutions

4 Enhance Your Search Experience

With an open web search, employees forfeit the ability to control the results they want to see. *Business Source Corporate Plus* allows users to narrow content down to source or publication type, date, publisher and even language, refining results to match specific needs. The SmartText feature enables outside materials (from co-workers, managers, or self-found) like emails, text, Web content and news stories to be used as query terms. *SmartText* will return relevant results that related to the key elements of the query (derived from the body of outside text the user pastes into the SmartText search box). It's a powerful way to search structured and premium business information from an unstructured source.

EBSCO Corporate Solutions

5

Improve Your Workflow

With a robust API and customizable interface options, *Business Source Corporate Plus* can work seamlessly inside many different portals and applications. Alerts, RSS feeds, sharing options and more allow employees to seamlessly access critical information whenever, however.

Request a **Free Trial** of
Business Source Corporate Plus