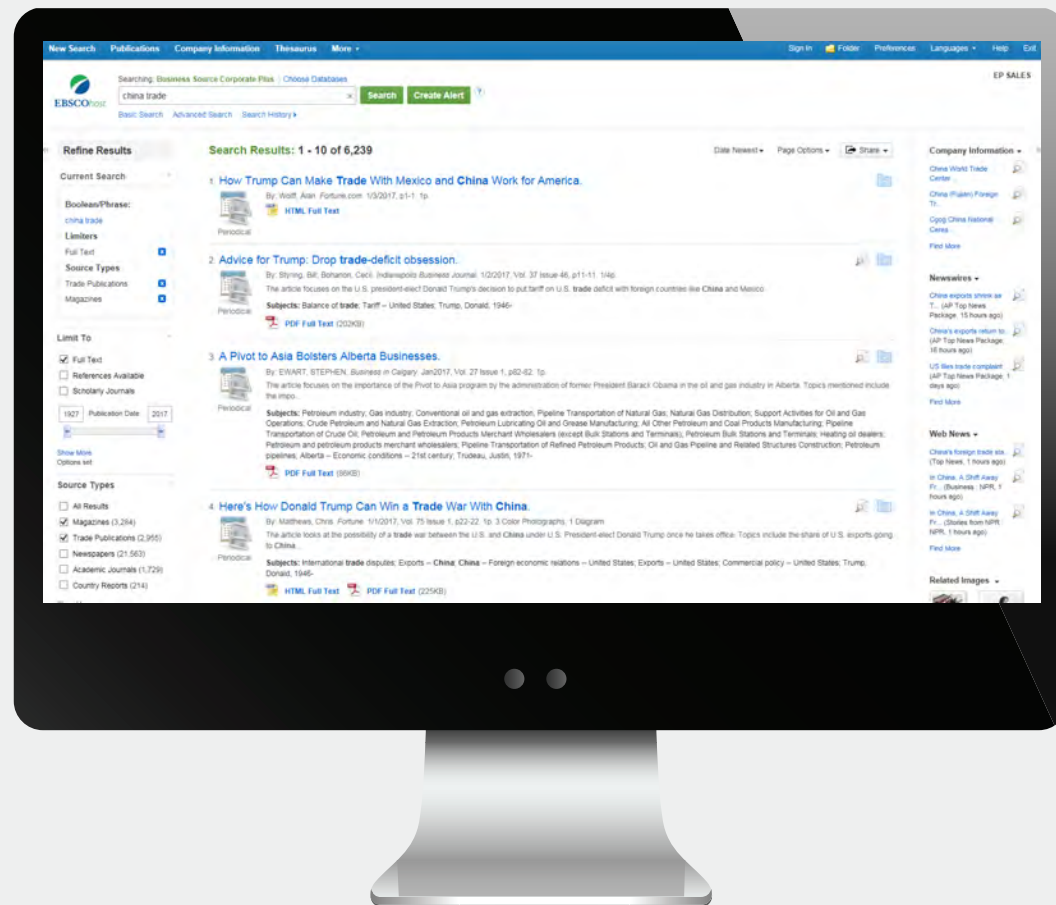


Experience the *Business Source*® *Corporate Plus* Advantage



1 Make Better Decisions with World-Class Business Content



Business Source® Corporate Plus opens the door to premium content including more than 4,500 business magazines, journals and trade publications. This company-wide tool offers a unified structure of information along with a **single-search interface** and easy-to-read digital files. Any user in any department can find reliable information central to their research or operational need.

Notable Sources Include:

- *Forbes*
- *Fortune*
- *Harvard Business Review*
- *BusinessWeek*
- *McKinsey Quarterly*
- *Time*

The screenshot displays the EBSCOhost search interface. At the top, there are navigation tabs: 'New Search', 'Thesaurus', 'Publications', 'Company Information', and 'More'. A search bar contains 'Company Name' and 'Exxon', with 'Search' and 'Create Alert' buttons. Below the search bar, the 'Detailed Record' for 'Exxon Mobil Corp.' is shown, including 'Related Names', 'Physical Address', 'MSA Code', and 'Global Ultimate Parent'. A sidebar on the left offers 'Related Information' (Journals, Academic Journals, Trade Publications, Magazines, News, Books, Overviews, Reports) and 'Find Related Companies' (Petroleum Refineries, Plastics Material and Resin Manufacturing, Pipeline Transportation of Crude Oil, Other Gasoline Stations, Petroleum Bulk Stations and Terminals). The main content area shows search results for 'Exxon Mobil Corp.' with a list of reports, including 'Exxon Mobil Corporation SWOT Analysis' and 'UNITED STATES PETROLEUM AND GAS'. A green box highlights the search results area, and a green arrow points from the 'Related Information' sidebar to it. At the bottom, there is a copyright notice and a footer with contact information.

2

Get Accurate Insights

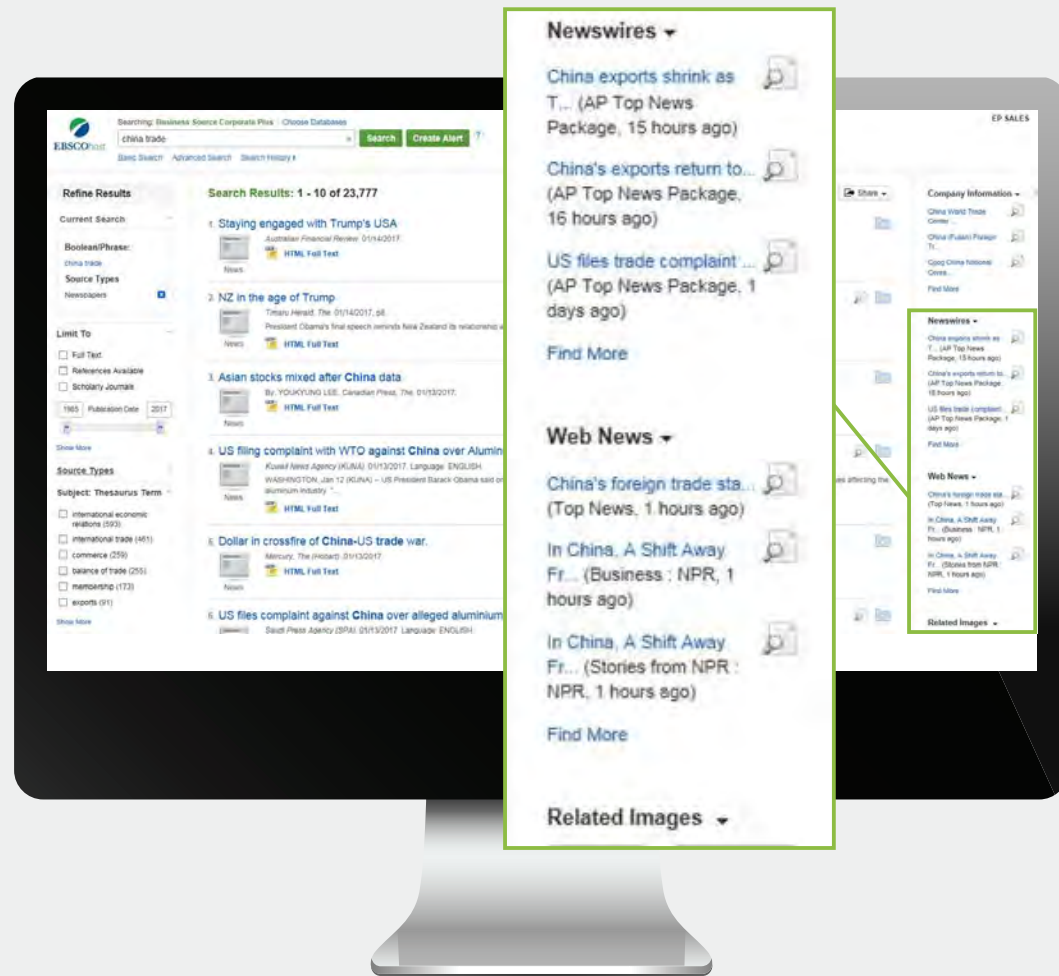
Employees can browse company profiles that include detailed information such as financials, subsidiaries, products, executives and more. Additional company-related content including case studies, SWOT analyses, industry reports and more, give employees the full picture of a company or competitor quickly and accurately.

Featured Intelligence Reports:

- MarketLine
- Medtrack
- IHS Global Research
- BMI Research

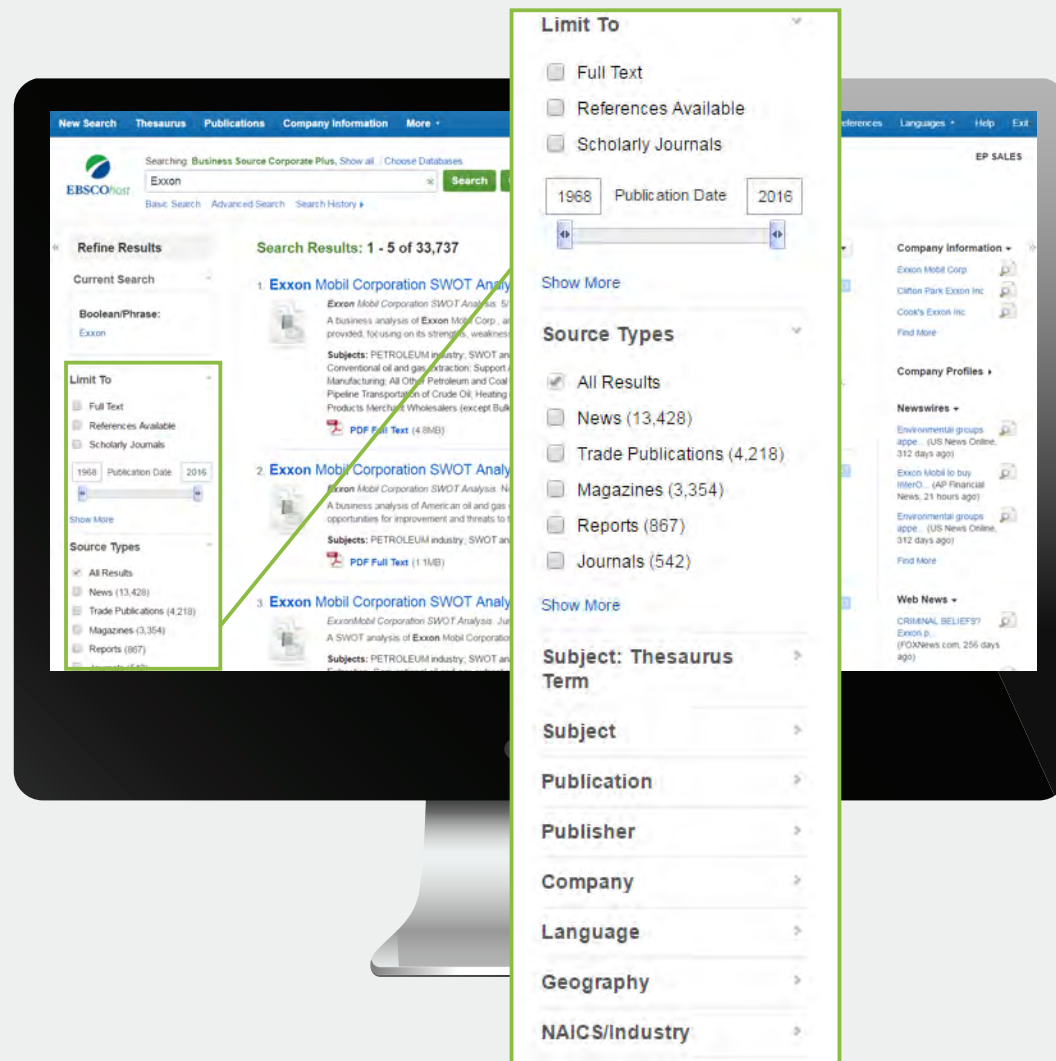
3

Stay Current



Regional, domestic or international, your company can access news from respectable sources including the *Los Angeles Times*, *San Francisco Chronicle*, *The Times* (UK) or the *Washington Post*. Same-day currency for most newspapers means employees will always have the latest news in an easy-to-read digital format. In addition, the *News View*[™] component of *Business Source Corporate Plus* offers critical news content throughout the day via continuously updated newswires, so your employees are always in the know.

4 Enhance Your Search Experience



With an open web search, employees forfeit the ability to control the results they want to see. *Business Source Corporate Plus* allows users to narrow content down to source or publication type, date, publisher and even language, refining results to match specific needs. The SmartText feature enables outside materials (from co-workers, managers, or self-found) like emails, text, Web content and news stories to be used as query terms. *SmartText* will return relevant results that related to the key elements of the query (derived from the body of outside text the user pastes into the SmartText search box). It's a powerful way to search structured and premium business information from an unstructured source.

5

Improve Your Workflow



With a robust API and customizable interface options, *Business Source Corporate Plus* can work seamlessly inside many different portals and applications. Alerts, RSS feeds, sharing options and more allow employees to seamlessly access critical information whenever, however.

Request a Free Trial of
Business Source Corporate Plus