

For legal purposes, only the English language version of the [Cookie Policy](#) is binding. Non-english versions are translated from the English language version for your convenience.

WEBSITE COOKIE POLICY

LAST UPDATED: Monday, April 27, 2020

This Website Cookie Policy (“Cookie Policy”) describes how cookies and other similar technologies are used when you access or use the DynaMed and Micromedex with Watson website (the “Website”), and how you can control these technologies. The Website is hosted by EBSCO Publishing, Inc. (“EBSCO Information Services” or “we” or “us” or “our”) and was developed in collaboration with International Business Machines Corp. (“IBM Watson Health”) and its product IBM Micromedex.

We may change this Cookie Policy at any time. Please review the “Last Updated” date at the top of this page to see when this Cookie Policy was last revised. Any changes to this Cookie Policy will become effective when we make the revised Cookie Policy available on or through the Website. Please see our [Privacy Policy](#) to understand the other ways in which we use information that we collect on or through our Website. If you have any questions about this Cookie Policy, please contact us at privacy@ebSCO.com.

What is a cookie?

Cookies are small electronic files that are stored on your computer or mobile device that collect information about your preferences and navigation of websites. Web beacons (also referred to as gifs and pixels) are small electronic files that are used to count users who have visited website pages and for other related website statistics. In this Cookie Policy, we refer to these technologies, which include cookies, local stored objects, pixels, web beacons, and gifs, collectively as “cookies.”

How do we use cookies?

EBSCO Information Services and our third-party service providers may use cookies to collect information about your use of our Website, which enable us to track and target the interests of our users to enhance the experience on our Website. We may also use cookies from third parties for marketing purposes (such as interest-based online advertising) that allow us to display EBSCO Information Services and/or IBM Watson Health promotional material to you on other sites you visit across the internet based on your visit to our Website (e.g. Remarketing with Google Analytics, Google Display Network Impression Reporting, and Google Analytics Demographics and Interest Reporting). To learn more about third-party cookies, please refer to the relevant third-party’s privacy policy and/or cookie policy.

Our Website may use social media features, such as the Facebook ‘like’ button (“Social Media Features”). These features may collect your IP address and which page you are visiting on our Website, and may set a cookie to enable the feature to function properly. You may be given the option by such Social Media Features to post information about your activities on our Website to a profile page of yours that is provided by a third-party Social Media network in order to share with others within your network. Social Media Features are either hosted by a third party or hosted

directly on the Website. Your interactions with these features are governed by the privacy policy of the company providing the relevant Social Media Features.

What cookies do we use?

We use the following four general categories of cookies:

- Strictly Necessary
- Performance
- Functionality
- Targeting

We routinely use all four categories of cookies with our Website. You can learn more about each cookie category below.

- 1. Strictly Necessary Cookies.** These cookies are essential, as they enable you to move around and use the features of our Website, such as accessing logged in or secure areas. We also use these cookies to authenticate users and help identify and prevent security risks. Because these cookies are essential, they cannot be disabled.
- 2. Performance Cookies.** These cookies collect information about how you interact with our Website. We also use these cookies to track aggregate usage of our Website in an anonymized fashion and experiment with new features and changes to the Website. The information collected is used to improve how the Website works.
- 3. Functionality Cookies.** These cookies allow us to remember your settings and preferences, how you logged in, when you logged in or out, and the state or history of the Website you've used. These cookies also allow us to tailor the Website to provide enhanced features and content for you and to remember how you've customized the Website in other ways.
- 4. Targeting Cookies.** These cookies are used to deliver advertising that is relevant to your interests. These cookies can remember that your device has accessed our Website and may also be able to track your device's browsing activity on websites or services other than ours. This information may be shared with organizations outside of EBSCO Information Services and IBM Watson Health, such as advertisers and/or advertising networks.

How do I control and review cookies?

Users can use web browser controls or third-party software to adjust cookie settings. The means by which you can adjust cookie settings through your web browser controls vary from browser-to-browser, so we recommend you visit your browser's help menu for more information. Please note that if a user rejects or disables certain cookies, the user may be unable to use portions of our Website. Some of the third-party websites we provide links to also may use cookies. We have no control over these linked websites or access to or control over cookies or other technology used by linked websites.

You may also visit www.aboutcookies.org to view detailed information about deleting cookies, controlling cookies, and adjusting cookie settings on a wide variety of browsers. In addition, you may opt-out of some third-party cookies through the [Network Advertising Initiative's Opt-Out Tool](#) and the [Digital Advertising Alliance's WebChoices Tool](#).

Please be aware that disabling certain cookies may impact on the functionality of our Website.