Sample Text for Promoting Explora: History

*(formerly History Reference Center)*

*This document contains sample promotional text for librarians to use in marketing Explora: History (aka History Reference Center) to students, teachers, parents, patrons and other librarians. We’ve included long descriptions for use in emails and short descriptions for use in newsletters and other brief communications.*

**Long Descriptions (for Emails)**

**AUDIENCE: STUDENTS**

*Subject line: Get history homework help and more*

*Preheader: Access Explora: History through the library*

Excel in social studies classes using Explora: History

If you are looking for help completing research and other assignments for history class, look no further than our school library. **Explora: History** contains thousands of reliable magazine articles, e-books, primary source documents, biographies, photos, maps, videos and more. You can search for relevant articles by keyword or browse by category for research topic ideas. In addition, Explora has a citation tool that can help you properly cite your sources ― and avoid plagiarism!

Explora: History is a valuable tool for researching U.S. and world history, historic events and movements, civics and government, and regions and landmarks. Subjects include:

* Ancient Egypt
* Aztec Empire
* Machu Picchu
* Great Wall of China
* Middle Ages
* Renaissance
* American Revolution
* French Revolution
* U.S. Constitution
* Atlantic Slave Trade
* Civil War & Reconstruction
* Industrial Revolution
* Great Depression
* World Wars I and II
* Civil Rights Movement
* Moon Landing
* Cold War
* War on Terror

You can access Explora: History through our school library website: [insert direct URL]. You have the option to create a personal account to save articles to your own dashboard in Explora and create project folders to organize your research. All that is required is your first name, a username of your choice and a password. If you prefer, you can also save articles to [Google Drive/Microsoft OneDrive].

## If you have any questions about this valuable research tool, please ask me or your classroom teacher.

## Sincerely,

[insert your name & contact info]

**AUDIENCE: TEACHERS**

*Subject line: Help your students with history research*

*Preheader: Find content to support classroom instruction with Explora: History*

Enhance teaching and learning in social studies classes

Our school library provides access to **Explora: History**, a high-quality, full-text history reference tool from EBSCO. Explora: Historysupports the research needs of high school students and provides additional curriculum support for those of you teaching history, government and current events classes.

Covering the earliest civilizations through the 21st century, Explora: History contains thousands of reliable magazine articles, e-books, primary source documents, biographies, photos, maps, videos and more. Subjects include:

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* Industrial Revolution
* Great Depression
* World Wars I and II
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* War on Terror

Using Explora: History, students can:

* Search for articles, e-books, news, videos and more using a single search box
* Browse popular topics by category to get research ideas
* Save articles to [Google Drive/Microsoft OneDrive] or password-protected personal folders
* Use EBSCO’s citation tool to properly format citations (MLA, APA, etc.)

Educators can also:

* Limit results to articles that are grade-appropriate and match student reading levels (Lexile® Measures)
* Find content that aligns with curriculum standards across subject areas by using the recommended search strings in EBSCO’s [Curriculum Standards Module](https://connect.ebsco.com/s/article/Using-Curriculum-Standards-Module)
* Search for content and embed links to full text in online course modules, all from within our school’s LMS, [Schoology, Canvas, Blackboard, Moodle, Desire2Learn]
* Share content with students via Google Classroom

In addition, [EBSCO Connect](https://connect.ebsco.com/s/?language=en_US) offers some great resources for teachers, including [lesson plans](https://connect.ebsco.com/s/article/Where-can-I-find-lesson-plans-that-integrate-EBSCO-resources) that integrate EBSCO resources into the curriculum.

To begin using Explora: History, visit the library website: [insert direct URL].

Please feel free to contact me directly with any questions about Explora: History, or if you have suggestions for how we can help support you and your students via the library’s online resources.

Sincerely,

[insert your name]

**AUDIENCE: LIBRARIANS**

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Here is your library’s unique URL: [insert direct URL]. I encourage you to add a direct link to **Explora: History** on your library home page so that students and educators can easily find and use the database. EBSCO also provides a variety of [promotional materials](https://connect.ebsco.com/s/article/History-Reference-Center-Promotion-Kit?language=en_US) to help you market the databases to students and educators.

If you have any questions about this valuable research tool, please feel free to contact me.

Sincerely,

[insert your name & contact info]

**AUDIENCE: PARENTS/CAREGIVERS**

*Subject line: Help your student excel in social studies classes*

*Preheader: Visit the library website to access Explora: History*

Explora: History can help your student complete social studies research

Our school library provides free access to **Explora: History**, a high-quality, full-text history reference tool from EBSCO that covers U.S. and world history, historic events and movements, civics and government, and regions and landmarks. Explora: History contains thousands of reliable magazine articles, e-books, primary source documents, biographies, photos, maps, videos and more. It provides a safe, trustworthy environment for students to look up facts and information to help them complete research papers, class projects and homework. Students can search for articles by keyword, browse by category to get research topic ideas, and use the citation tool to properly credit their sources.

You and your student can access Explora: History through the library website: [insert direct URL]. Students have the option to create a password-protected personal account to save articles to their own dashboard in Explora and create project folders to organize their research. They can also save articles to [Google Drive/Microsoft OneDrive].

If you have any questions about Explora: History, please feel free to contact me at [insert phone number].

Sincerely,

[insert your name]

**AUDIENCE: PATRONS**

*Subject line: Discover the past through history research*

*Preheader: Access Explora: History via the library*

Find reliable history research using Explora: History

Our library provides free access to **Explora: History**, a high-quality reference tool from EBSCO that covers U.S. and world history, historic events and movements, civics and government, and regions and landmarks. Explora: History contains thousands of reliable magazine articles, e-books, primary source documents, biographies, photos, maps, videos and more. It provides a safe, trustworthy environment for you to look up facts and information to help you write research papers, complete class projects or simply satisfy your love of learning. You can search for articles by keyword, browse by category, and use the citation tool to properly credit sources in your research.

To begin using Explora: History, visit the library website: [insert direct URL]. You have the option to create a personal account to save articles to your own Explora dashboard and set up project folders to organize your research. All that is required is your first name, a username and password. If you prefer, you can save articles to [Google Drive/Microsoft OneDrive].

If you have any questions about Explora: History, please feel free to contact me at [phone number].

Sincerely,

[your name]

**Short Descriptions (for Newsletters)**

**AUDIENCE: STUDENTS**

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**AUDIENCE: TEACHERS**

Enhance teaching and learning in social studies classes

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**AUDIENCE: PARENTS/CAREGIVERS**

Help your student excel in social studies classes

Our [school/library] provides free access to **Explora: History**, a high-quality, full-text history reference tool from EBSCO that covers U.S. and world history, historic events and movements, civics and government, and regions and landmarks. This valuable resource contains thousands of authoritative magazine articles, e-books, primary source documents, biographies, photos, maps, videos and more. It provides a safe, trustworthy environment for students to look up facts and information to help them complete research papers, class projects and homework. Students can search for articles by keyword, browse by category to get research topic ideas, and use the citation tool to properly credit their sources. Visit the library website to get started: [insert direct URL]. Questions? Contact [insert contact information].

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Our library provides free access to **Explora: History**, a high-quality reference tool from EBSCO that covers U.S. and world history, historic events and movements, civics and government, and regions and landmarks. This valuable resource contains thousands of reliable magazine articles, e-books, primary source documents, biographies, photos, maps, videos and more. It provides a safe, trustworthy environment for you to look up facts and information to help you write research papers, complete class projects or simply satisfy your love of learning. Visit the library website to get started: [insert direct URL]. Questions? Ask a librarian.