

## BookChat Success Checklist

Need promotional materials? LibraryAware users, can search **BookChat** to see the ready-made customizable materials for your promotions. Don't have LibraryAware? Get materials from [EBSCO Connect](#).

- 1 Tell your staff all about BookChat.** It's there as an extra helping hand when they need it! We've got [talking points](#) to get you started.
- 2 Place a widget prominently on your website** to direct readers to BookChat for real-time book recommendations.
- 3 Send an e-blast to your patrons introducing BookChat** as a bonus way to get reading suggestions, even when the library is closed.
- 4 Place bookmarks promoting BookChat** in all your book bundles, materials on hold, and self-service areas.
- 5 Schedule a "device advice" session** to show off BookChat to your patrons.
- 6 Produce an Instagram Reel or TikTok video** to show how quick, easy, and fun BookChat is.
- 7 Schedule posts on social media** during times the library is closed encouraging readers to use BookChat for in-the-moment help.
- 8 Test it out yourself** – the service is there for you, too!
- 9 Incorporate BookChat into your staff training** by including a section on the service in your onboarding or training materials.
- 10 Enhance your form-based readers' advisory requests** by supplying a link to BookChat for the patron to try while they wait for their personalized recommendations from your library.