# G R A S H IN ROMANCE





internet property despected work of show more the real bands providents will done dream

the same care beginning to far ensurement " after stress "train a proven and these " Trees Baland and + Kip second determined as the light. "The's my breather, be a growt any when share's got to do with it, but to mound the start fact

much I don't get much chance to be forget ture " Troy spoke half humorously through ( creary took herself away from him. She walked slowly hand she lighted match in front of his lips, cheasy took herself away along the edges of its parts alongside the tractor, tracing better get somethin' straight, with a thin, scarlet nail. "You better get somethin' straight, with a thin, scarlet nam. For the was married straight, Troy. When your brother and me was married down in Troy. When your brother and of one kind of life for me, see? on in Troy. When your brother and of life for me, see? Out Dallas, that was the end of one kind of life for me, see? Out Dallas, that was the end of one and that's the way it is, see? Out here I'm Mrs. Tom Bannock, and that's the way it is." She here I'm Mrs. Tom Bannoca, her chin raised, forcing her turned and faced him soberly, her chin raised, forcing her turned and faced him southy, in didn't want to come her eyes to meet his derisive look. "I didn't want to come out eyes to meet his derisive to live, nothin' to do, nothin' here in the middle of nowhere to live, nothin' to do, nothin' here in the middle of flat, empty, dried-up land thin' here in the middle of nowners, empty, dried-up land, nothin' to see but miles and miles of flat, empty, dried-up land. No to see but miles and miles of no grass, just sand and No trees, no water, no flowers, no grass, just sand and cold trees, no water, no nowers, Oh, I tried to get Tom cold and heat and bugs and wind. Oh, I tried to get Tom to go and heat and bugs and where where we could have a life of somewheres else, some what is and all that. I wanted us to

40

off into asked me if off. In a moment she a sharp lift to her to I ain't changin' not that could change an Troy smoked and

lips

amusement. When h shoulders elaborately, was just askin'," he makin' a whole godda

She came a little clo with tension, her eyes cern. "Troy, there air somethin' about you . nothin' like I ever felt

### Panelists

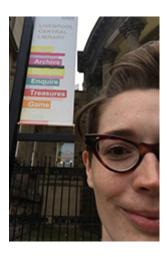


# Polli Kenn

Readers' Services Coordinator, Lawrence Public Library

# Stephanie Anderson

Assistant Director of Selection, BookOps





## Halle Eisenman

Content Development Manager, NoveList





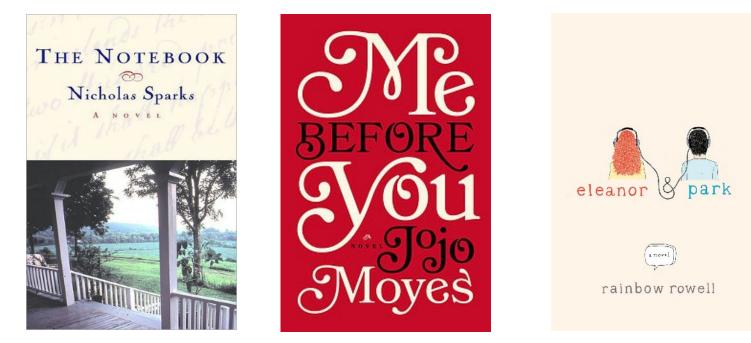
#### libraryreads.org





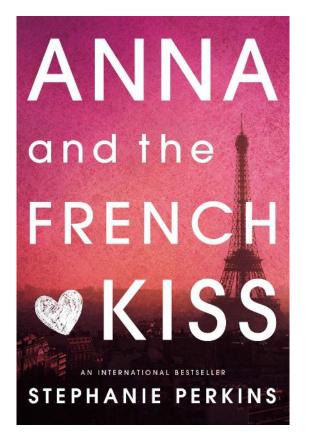
### What makes a book a romance novel?

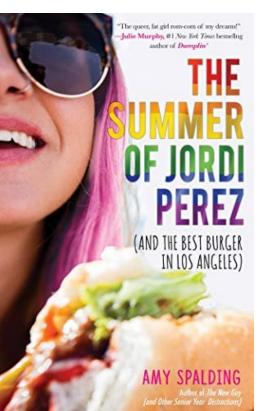
- 1. A happy ending, also known as a HEA (happily ever after)
- 2. A central love story
- A book *must* have both to be a romance. That's why these are not romances:

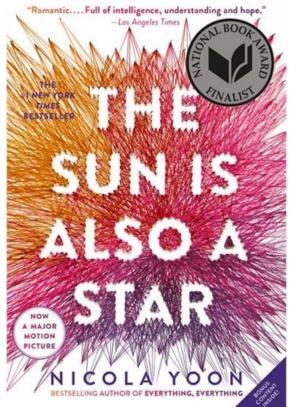


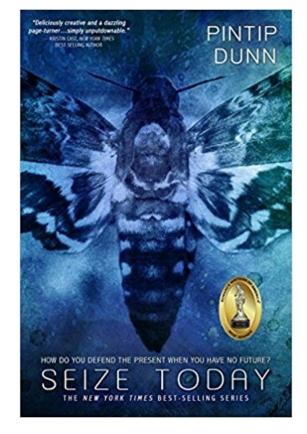


#### Are romance novels for teens?













### Romance? Erotica? Erotic romance?

Genre	Happily ever after?	Central love story?	Sexual content?
Romance	Yes	Yes	Optional
Erotic romance	Yes	Yes	Explicit sexual content that advances the plot
Erotica	Probably not	Probably not	Lots of explicit sexual content





**Romance Writers of America** The Voice of Romance Writers

www.rwa.org

Vivian Stephens, a romance editor, founded the Romance Writers of America in 1980. RWA is now 9,500 members strong with 140 chapters throughout the world. RWA hosts and annual conference and a series of awards for romance writing.



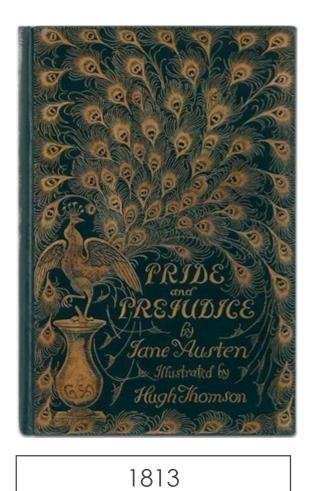
#### History of the Genre

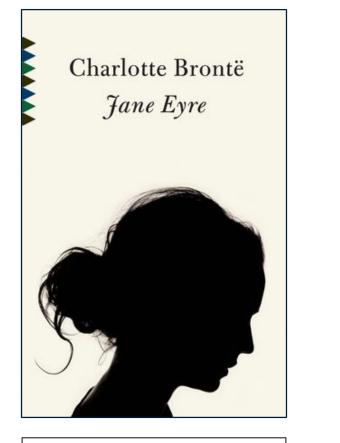




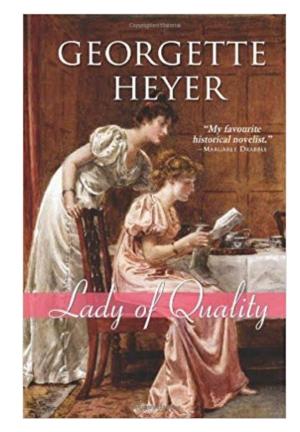


#### Early Influences





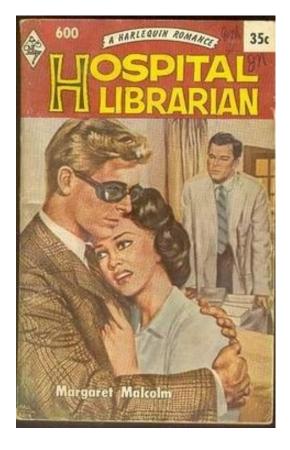
1847



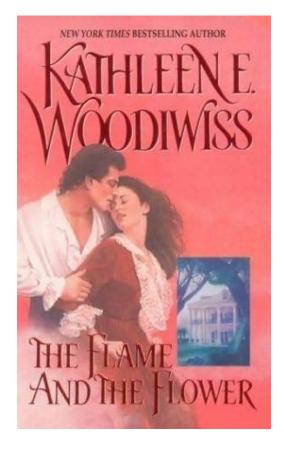
1972



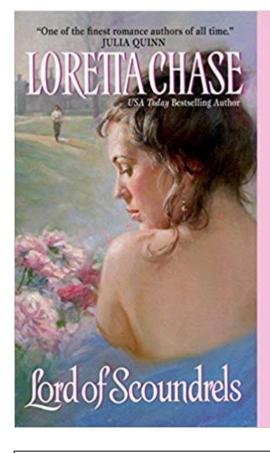
#### Twentieth Century (American)



1961



1972



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I.		/	J	



#### Why read romance?

#### Emotion-filled story

- Character development (Those sassy heroines! Those brooding heroes!)
- Focus on the relationship
- Escape (Don't let anyone tell you that's bad)
- Satisfying sexy times
- And of course, a happily ever after



#### Romance leads all other adult genres in sales

Romance readers are:

- Female: 82%
- Male: 18%
- Average age of the romance reader: 35–39 years old
- Ethnicity: 73% White/Caucasian, 12% Black/African American, 7% Latino/Hispanic, and 4% Asian/Asian American.
- Sexual orientation: 86% heterosexual or straight; 9% bisexual, pansexual, or other bi+ identity; 2% gay or lesbian.

From "The Romance Book Buyer 2017: A Study by NPD Book for Romance Writers of America."



#### Reading romance as a feminist endeavor

Romance is generally written by women, for women.

Concern with:

- Personal agency
- Womens' pleasure
- Gender equity
- Personal fulfillment within a healthy relationship
- And increasingly...CONSENT ON THE PAGE



The romance genre has undergone remarkable changes in the past 30 years. Romance readers give a variety of reasons for why they love the genre: It's empowering, it's an escape, it explores the complexities of relationships in ways that cause them to reflect deeply on their own lives. Incidentally, they're the least cynical people you'll meet, and that makes them especially wonderful — necessary, actually — in this day and age. It is never a romance novel if it condones or normalizes abuse or makes a woman less than she is.

Lisa Kleypas Washington Post, Dec 8, 2017





### But it's so emotional and formulaic!



- Genre, as a rule, is formulaic
- Horror and Suspense are emotionally driven genres
- Mystery and Fantasy rely on tropes and formulas
- Tropes/themes can help a reader find their book



#### NoveList Themes





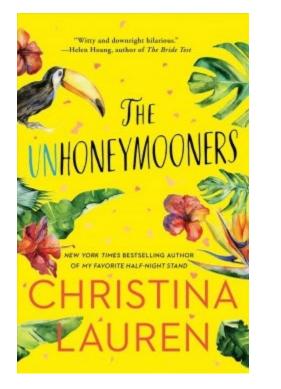
Characters	Best friend's sibling
	Childhood sweethearts
	Enemies to lovers
	Famous flings
	For richer for poorer
	Friends to lovers
	Opposites attract
	Second chance at romance
	Together again

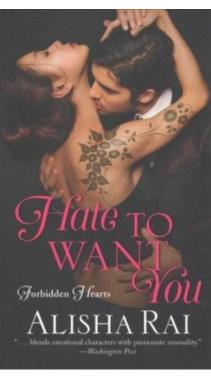


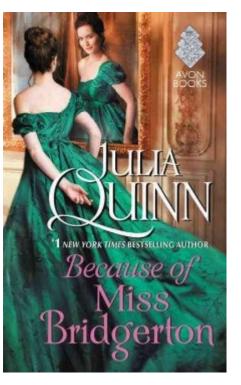


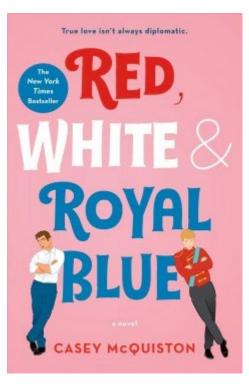
#### Enemies to Lovers

There is a thin line between love and hate in these stories where the characters start out as adversaries but end up romantically attached.











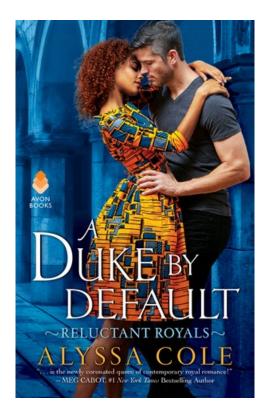


	Home again
	Love abroad
	Love in a small town
	New in town
	Snowbound & stranded
	Workplace romance

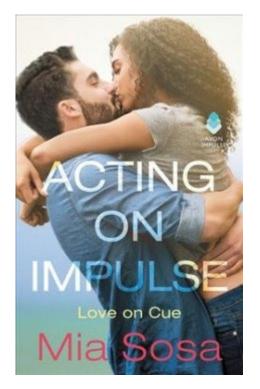


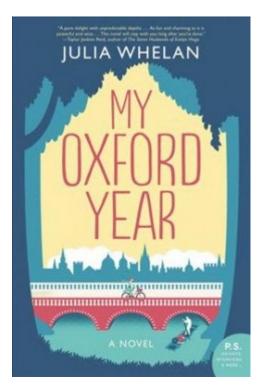
#### Love Abroad

A travel adventure leads to everlasting love.











to	Captive hearts
	Childhood sweethearts
	Fake relationship
	Love in disguise
	Marriage of convenience
	No strings attached
	Once upon a time
	Unforgettable love



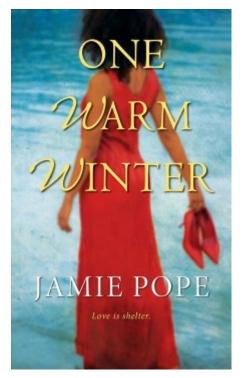


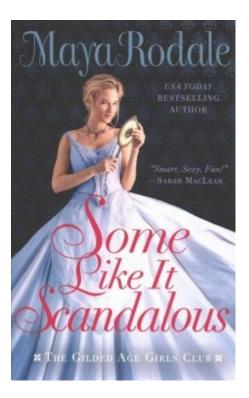
#### Fake Relationship

What begins as a pretense ends in a happily-ever-after.





















*Chaste* Pure & Romantic



Mildly Sensuous It's getting hot in here



*Steamy* Getting busy & happy about it

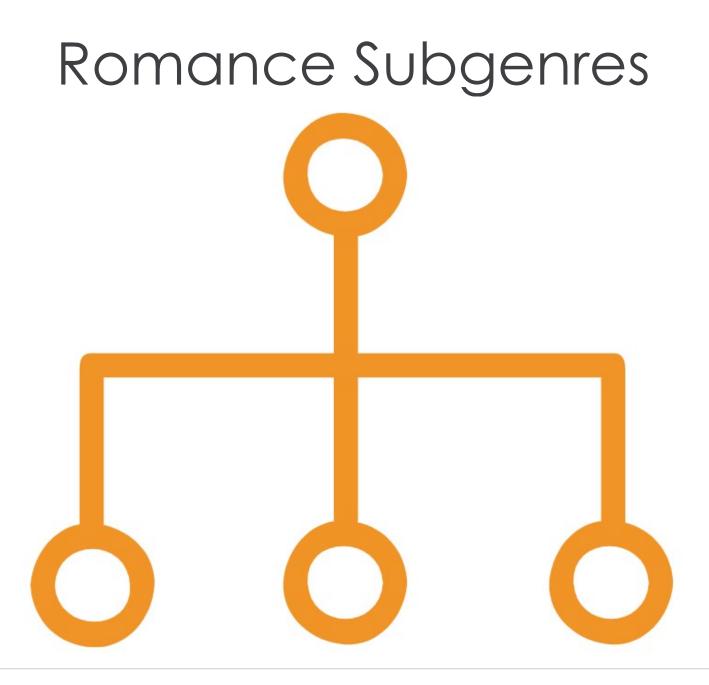




All kinds of action



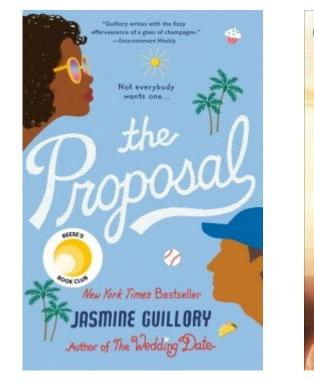


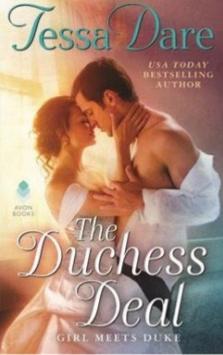


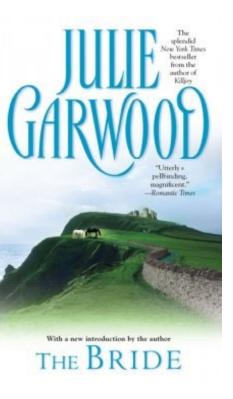


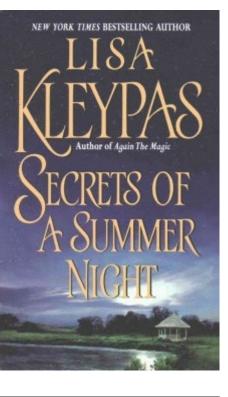


#### Timeframe









Contemporary

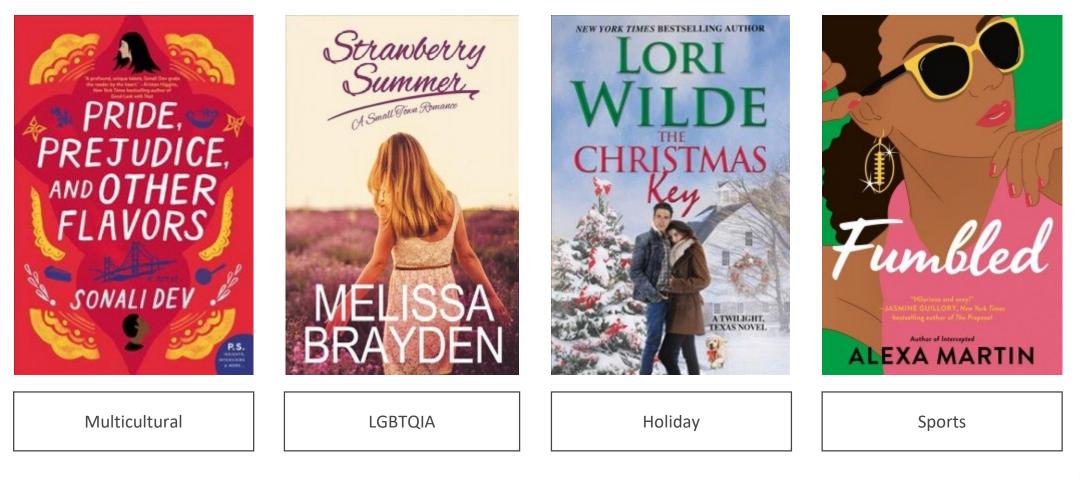
Regency

Medieval

Victorian



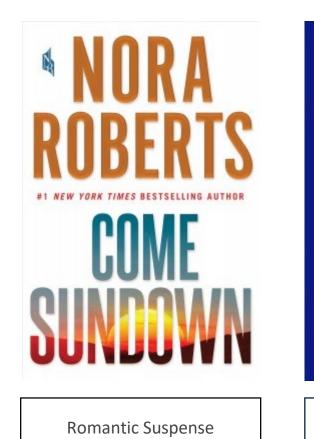
#### Characters or Events



28



#### Genreblends



DIANA GABALDON

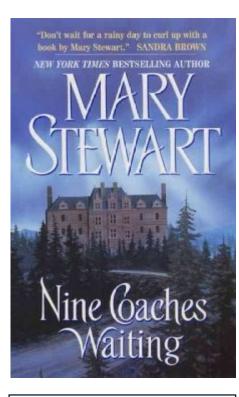
OUTLANDER

A NOVEL

Time Travel



Paranormal



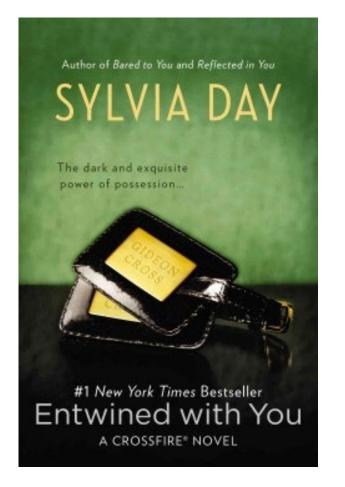
Gothic

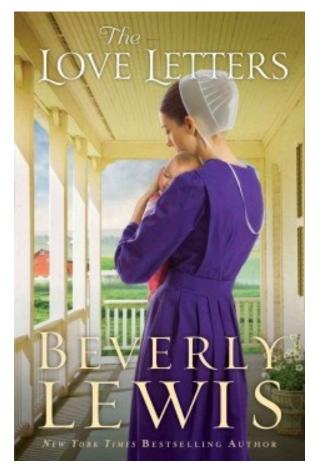






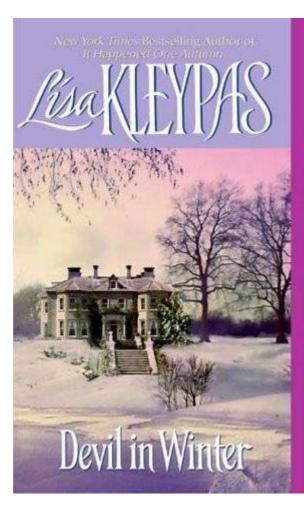
## "How spicy do you prefer your romance?"

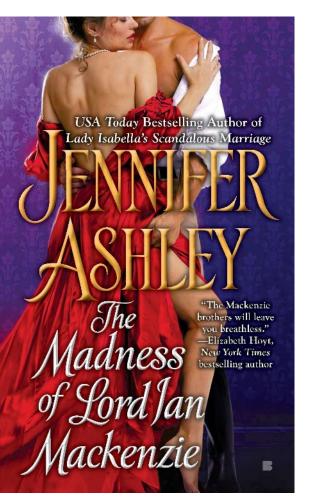


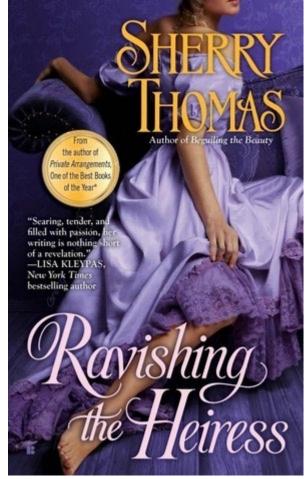




#### "Do you have any favorite tropes?"











#### "Who's your favorite romance author?"





#### "Do you like romance novels?"



IBRARY READS

#### Popular Series



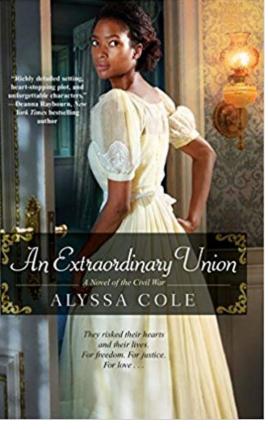


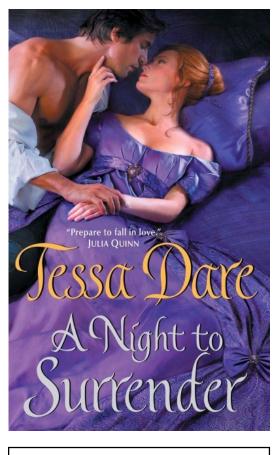


#### Historical Series







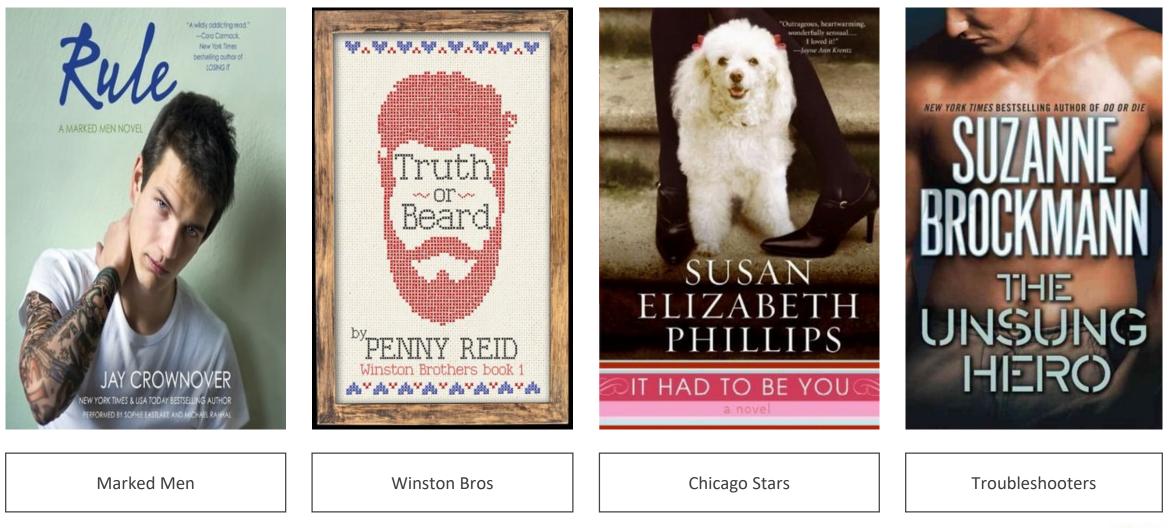


The Loyal League

Spindle Cove



# **Contemporary Romance Series**





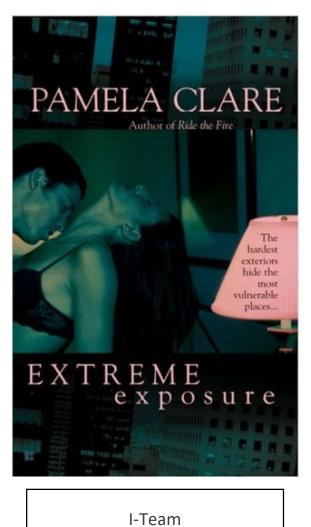
37

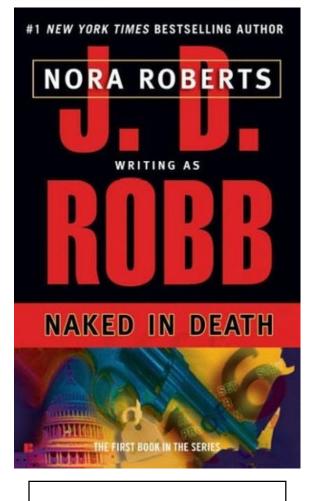
# Paranormal Romance Series



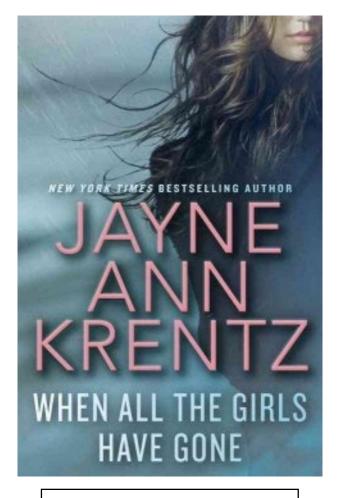


# Romantic Suspense Series





In Death



Cutler, Sutter & Salinas

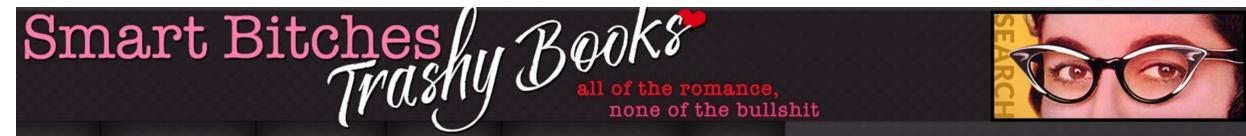


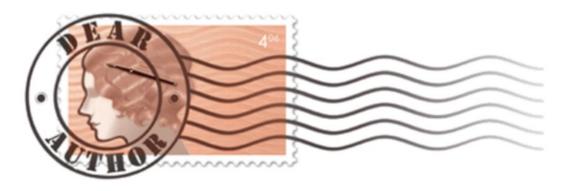
## Awards

The **Rita Award** is the most prominent award in romance fiction. It is presented by Romance Writers of America and awards books in 13 romance categories.











## Sarah Maclean

Novelist. Columnist. Advocate

HOME ABOUT BOOKS READ MORE ROMANCE EVENTS THE REST CONTACT



#### recommended by sarah

a work forever in progress (and in no particular order)

\*\* indicates a recent addition to the list

(click here to download printable list)





# Romance Starter Pack

- Representative of genre
- Well-reviewed
- Wide appeal
  - Stand-alone or series starter
  - Available on audio





# The Kiss Quotient by Helen Hoang (2018)

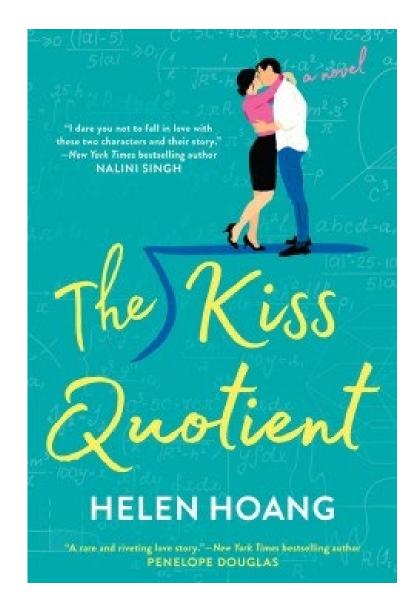


Ability diverse heroine

Multicultural cast of characters

Explicitly erotic

Fake relationship





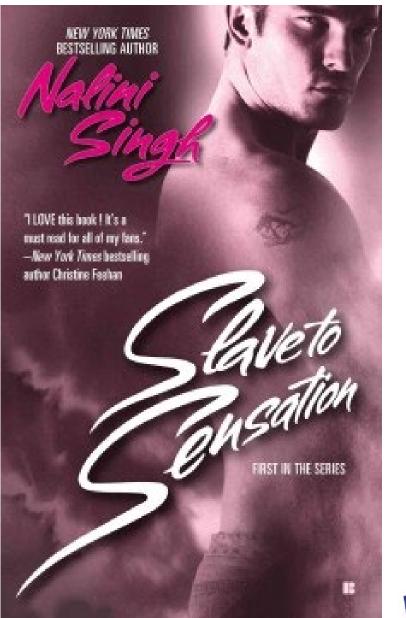
# Slave to Sensation by Nalini Singh (2006)



## Steamy

Rich world-building





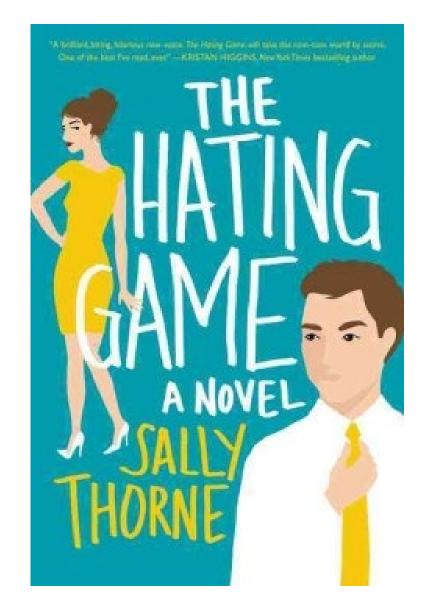


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# The Hating Game by Sally Thorne (2016)

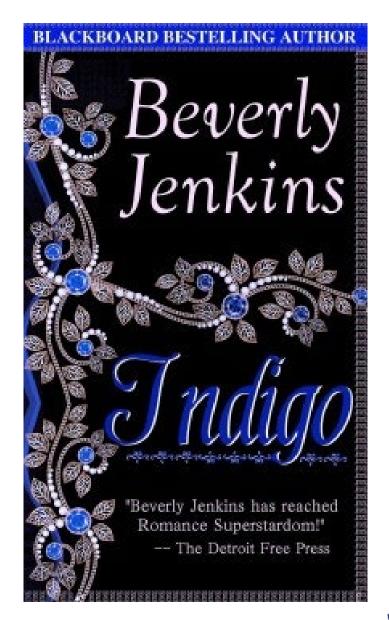
- Romantic comedy
- Witty banter
- Enemies to lovers
- Australian setting
- Likeable characters





# Indigo by Beverly Jenkins (1996)

- Culturally diverse cast
- Rich detail
- Well-crafted dialogue
- Underground Railroad

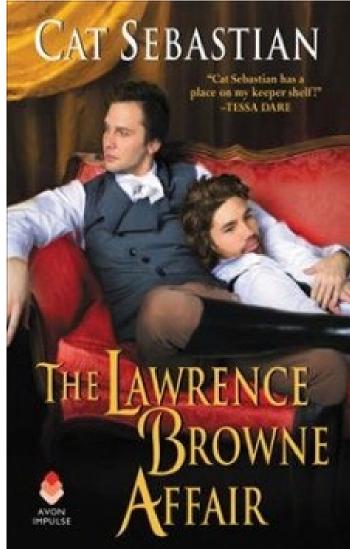




# The Lawrence Browne Affair by Cat Sebastian (2017)

- LGBTQIA romance
- For richer, for poorer
- Love in disguise
- Regency setting
- Witty

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# NoveList Resources





## Genre outlines



#### Getting Up to Speed in Romance

by Joyce Saricks; updated by Krista Biggs

Print this genre outline

#### What is Romance?

Romance novels have a central plot revolving around a developing romantic relationship and with an "emotionally satisfying and optimistic ending" (Romance Writers of America), which can be a happily-ever-after or a happy-fornow. While the genre includes books with a wide range of subgenres -- from historical to science fiction to suspense and more -- those settings are secondary to the love story. Romance also includes a wide range of sexuality, from inspirational romances where the characters may share one gentle kiss to erotic romances with explicit kink and more than one partner

#### What happens in a Romance novel?

With such a wide range of subgenres to pull from, almost anything can happen in the secondary plot of a romance novel, however the central plot remains the same. Romances follow a romantic relationship from its beginnings through to a satisfactory conclusion, while exploring the misunderstandings that threaten to scuttle the relationship along the way. As the main characters explore their growing passion for one another, the character growth that accompanies love sets the stage for a happy ending. No matter the explicitness of the sex, the buildup of sexual tension beforehand is a must.

#### Why do people like to read Romance?

Romance is a genre of emotions and characters. Readers need to feel an emotional link with the protagonists and become invested in the outcome of their story. As the genre has changed, character stereotypes have changed too. The ingénue who brings a rich and powerful titan of industry to his knees remains popular, but sexually confident heroines exist as well, with heroes who admire their power and success.

Because romances are stories of emotions, they are written so that readers are pulled immediately into a story that keeps them there, even if life compels them to read in short bits. While the genre has changed to allow books that follow a relationship over a series of books, the emotional pull and happy ending remain sacrosanct. While many readers will read a trilogy with a relationship cliff hanger in books one and two, readers do not want unhappy surprises at the close of the relationship's journey.

#### Key titles



#### The kiss quotient Helen Hoand

A charming and erotic Own Voices romance in which Stella Lane, who has Asperger's Syndrome, decides that she needs to know more about dating and sex and takes logical steps to get up to speed. Enter Michael Phan, the escort Stella hires as a teacher. While their original relationship is strictly business, their emotions are soon engaged

A night to surrende

## Keeping up pages

GENRE

ESSENTIALS

Doesn't Read

LOVE THESE

Love in a Small

Category Romance

Cowboy Romances

Multicultural

Romances

LISTS!

Adults

Town

Romancel

Getting Up to

Speed in Romance

But My Book Club

Romance for Teens

AWARDS TO KNOW

LJ Best Romance

RITA Awards

Romantic Times

Reviewers' Choice

Readers Awards

Australian Romance

For Fans of Royal

If You Like: Simon v.

Contemporary Teen

the Homo Sapiens

Romances

Agenda

Romance

Books

Teens

Komance

Romances offer many kinds of reading experiences, ranging

quite steamy! Regardless, all romance novels share two

from realistic contemporary stories to historical and paranormal

romances. Some romance novels are chaste -- while others get

characteristics: a love story is the central focus, and the lovers

### Recommended reads lists

#### Men in Kilts (Hide Details)

#### Document Type: Recommended Reads

Description

Fans of Scottish and Highland romances will find this bonny list full of spirit -- and, of course, men in kilts, Enjoy the lilting speech, fine scenery, and passionate love stories to be found here!







No other Highlander (Feb 2017) By: Basso, Adrienne Popularity: \* \* \* \* \* \* Check Availability

Too Scot to handle (Jul 2017) By: Burrowes, Grace Popularity: \* \* & & & & & Check Availability The Scot beds his wife (Oct 2017) By: Byrne, Kerrigan Popularity: \* \* & & & & Check Availability







Highland dragon warrior (Sep 2017) By: Cooper, Isabel Popularity: \* \* @ @ @

First time with a Highlander (Oct 2015) By: Cready, Gwyn Popularity: \* \* \* \* \* \*

Hero in the Highlands (Oct 2016) By: Enoch, Suzanne Popularity: \* \* @ @ @







do find their happily ever after together. NoveList tone appeals "Romance is a genre can help refine search results to find the perfect romance read. of emotions and characters. Readers need to feel an Explore ROMANCE themes... emotional link with the protagonists and become invested in the outcome of their story."



FOR LIBRARIANS: Free printables &

#### We Recommend...

ABOUT ROMANCE



## Genre browse

Adult Teen Ages 9-12 Ages 0-8

#### New and Popular in... Romance

#### Forthcoming Romance View All

There's always more fish in the sea..











#### < > Lists

Cowboy Romances Christian Romances Holiday Romances Multicultural Romances Love in a Small Town

#### **Helping Readers**

Getting Up to Speed in Gothic Fiction Getting Up to Speed in Romance Diverse Reading: Romance African-American Fiction Authors Subgenre Special: Paranormal Romances Subgenre Special: Humorous Romances Subgenre Special: Gothic Romances

Contemporary Romance View All

Modern love? It's complicated!







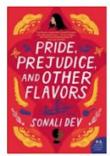


View All







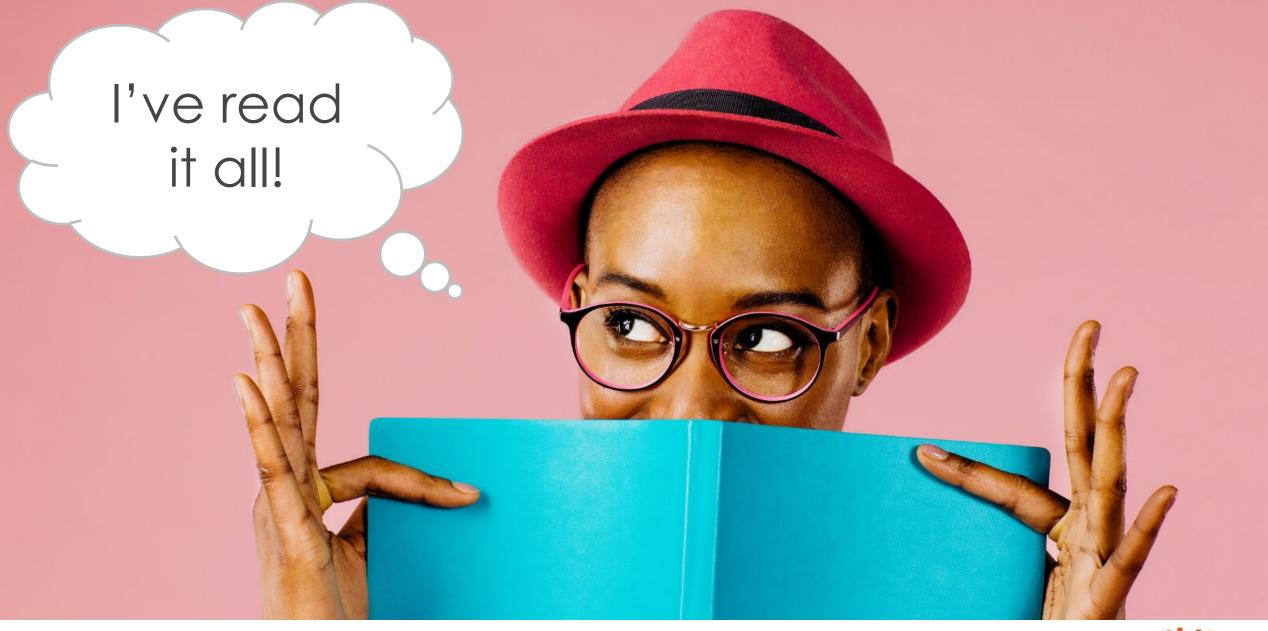


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## 50 NoveList







## Try... Beta Males!



Sweet

Spicy

Virgin Hero

Mr. Nice Guy

## Try Novellas...



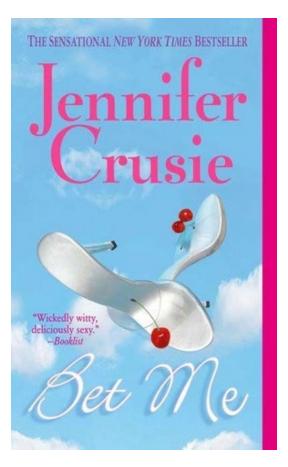
The Worth Saga

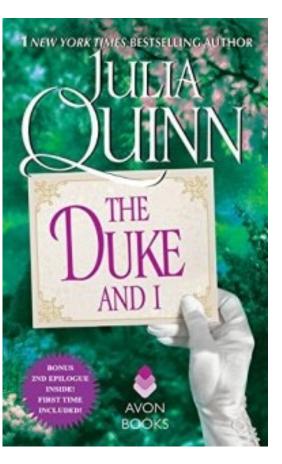
Reluctant Royals

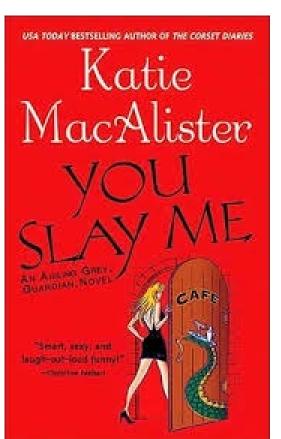
Legionnaires

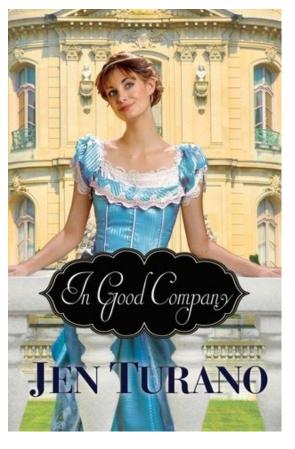
stand alone novella

## Try Humorous Romance...









Contemporary

Historical

Paranormal

Inspirational





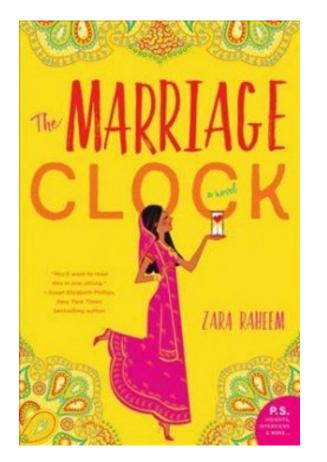


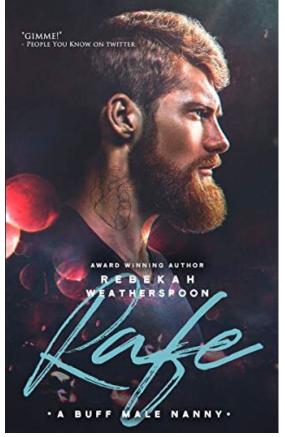
## LGBTQIA on the rise!

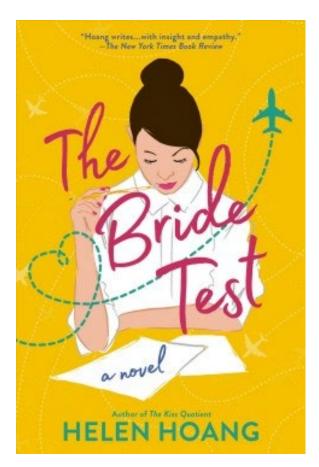


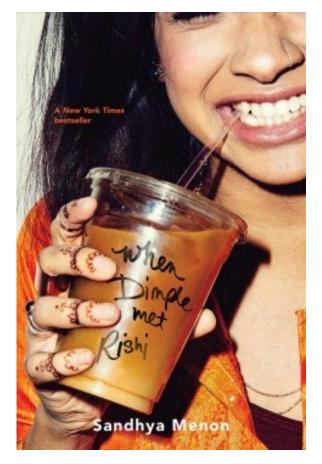


# Own Voices





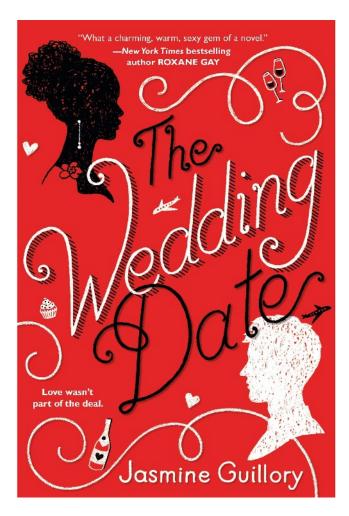


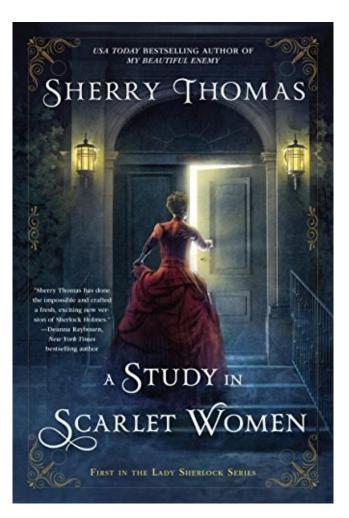




57 Novelist

# Mainstream-ification





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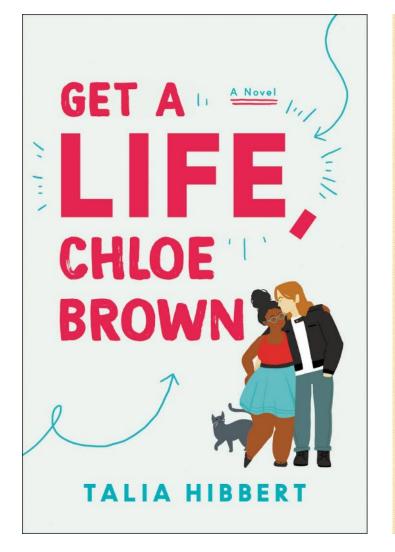
"A sophisticated romance that perfectly captures the hunger, thrill, and doubt of young, modern love." — Kirkus Reviews on Wicked Sexy Liar

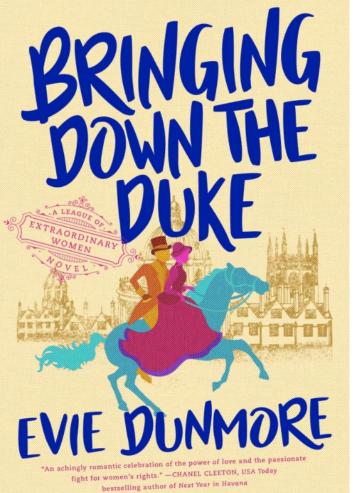


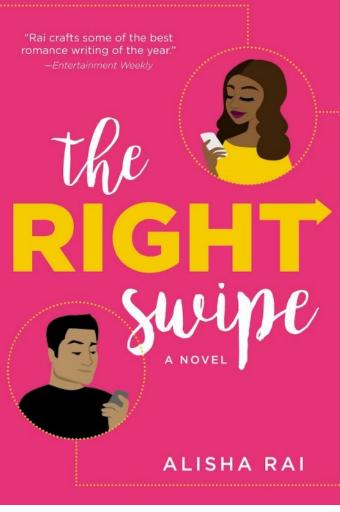


NoveList

# Books we can't wait to read









# **CRASH COURSE**IN HORROR

September 24, 2019 at 2pm Eastern





# Questions?



## **Do You Know** When a Guy's Into You?

#### 1. You're grabbing a beer with your BFF when she says a hottie across the room is eyeing you. You say:

 "Seriously? Sweet!
"I doubt it" without
so much as Yeah, him and every other the next time I hit. glancing over to guy here." the bar.' check him out.

2. A month after meeting your new male coworker, you notice he's Facebook friends with several of your coworkers...but not you. You: Hold strong. He's

Friend him—it'll only take a few Avoid him at work the next day since posts to find out he clearly has a how he feels. problem with you.

3. You're hanging with a friend and her man, and while she's in the bathroom, he gives you a kinda-friendly, kinda-touchy shove. You:

Pull your girl aside Let it slide. It's a Are sure he only did it because afterward to tell first-time offense. your friend told boyfriend totally him he has to be crossed the line. nice to you.

#### 4. If you were a TV character, you would be:

b Serena from Gossip Girl. Like her, you Girl. Like her, you Real Housewives of Rachel from Giee: а talented and adorable but slightly pretty much radiate misunderstood. sex appeal.

no doubt smitten

nonchalant.

her that her

of them

but trying to seem

#### 5. While checking the Missed Connections on Craigslist (it's a guilty pleasure!), you usually: Think about how

New Jersey,

to anyone.

because you'll talk

 
 Keep an eye out for
 Wish a guy would

 Istings describing
 do something that
 crazy it would be if a couple actually the outfit you wore romantic for you. that day...or your met through one gorgeous smile.

#### 7 TO 10 POINTS Blind-to-Love Babe

your mojo is missing. It's time to stop assum-ing that you aren't sweatable and start tuning in to the signals men are sending. "Try smiling Easy. "Both are signs he likes you and what

#### 4 TO 6 POINTS Man-Reading Mama

Guy radars don't get more precise than yours. Because you pay attention to the people heads, says Linda Papadopoulos, PhD, author act that you're grounded helps too. "You have fer from an inflated ego." Papadopoulos savs.

#### Confident but Clueless

yourself rather than gauging how they really feel," Papadopoulos says. That means you're Explain his exact man moves, and ask-don'

#### COSMOPOLITAN.COM/QUIZ Log on to test yourself with more fun and insightful quizzes!

2008MC: Tra-1' P-3' C-0' S' 9-0' P-1' C-3' 3' 9-0' P-3' C-1' # 9-3' P-0' C-1' [ 9-1' P-0' C-5'

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# THANK YOU

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All and a set of the s

"The second of the second of the transmission," where second the second of the second

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off. In a momenta a sharp lift to I ain't changing that could chan Troy smoked

amusement. W shoulders elabo was just askin', makin' a whole

She came a lit with tension, he cern. "Troy, the somethin' about nothin' like I even

# FINDING ROMANCE IN NOVELIST





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