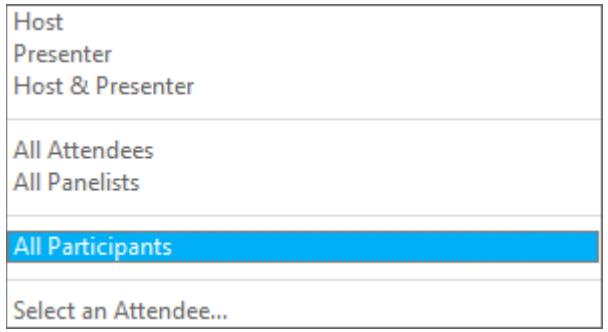
#NoveListConversations

Unlocking Pop Culture

to improve your readers' advisory

Want to chat with everyone?

Please send chats to **All Participants**



Keep this number handy

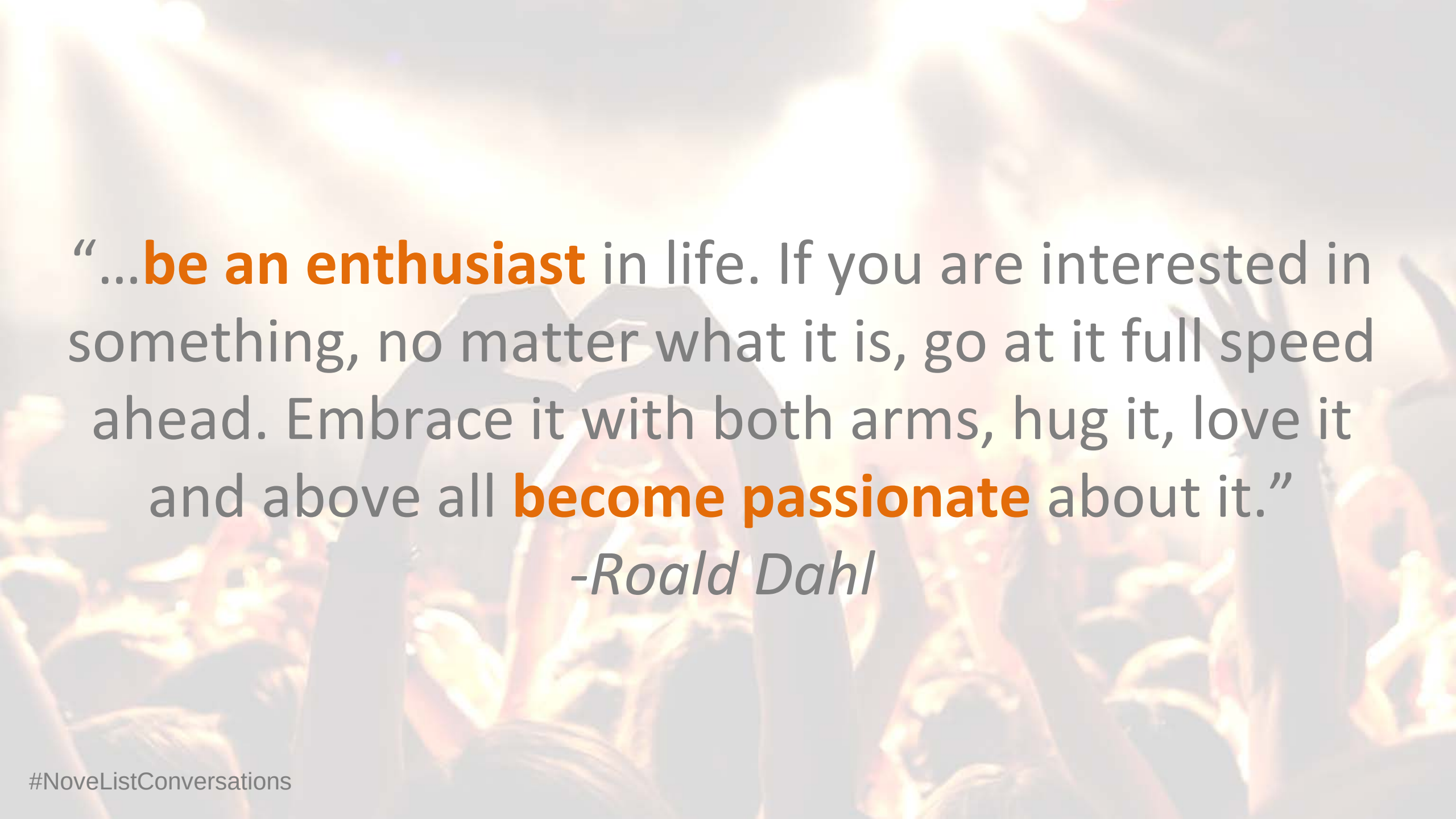
Contact WebEx Support at 1.866.569.3239 if you experience any technical or connection issues.

Rebecca Honeycutt

Kathy Stewart

Autumn Winters

Why should librarians care about pop culture?



"…**be an enthusiast** in life. If you are interested in something, no matter what it is, go at it full speed ahead. Embrace it with both arms, hug it, love it and above all **become passionate** about it."

-Roald Dahl

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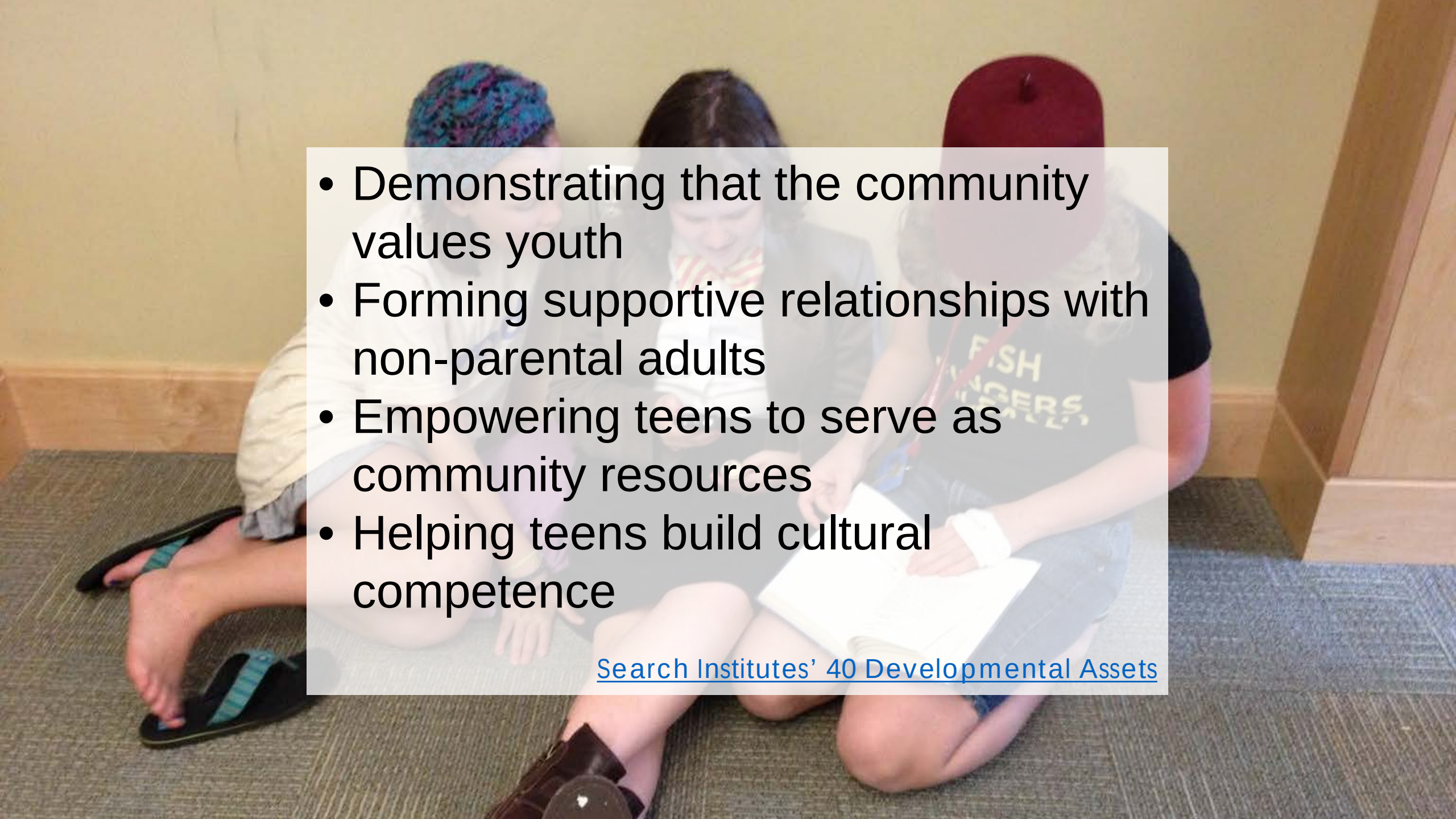
Voldemort Can't Stop the Rock

AD 2007

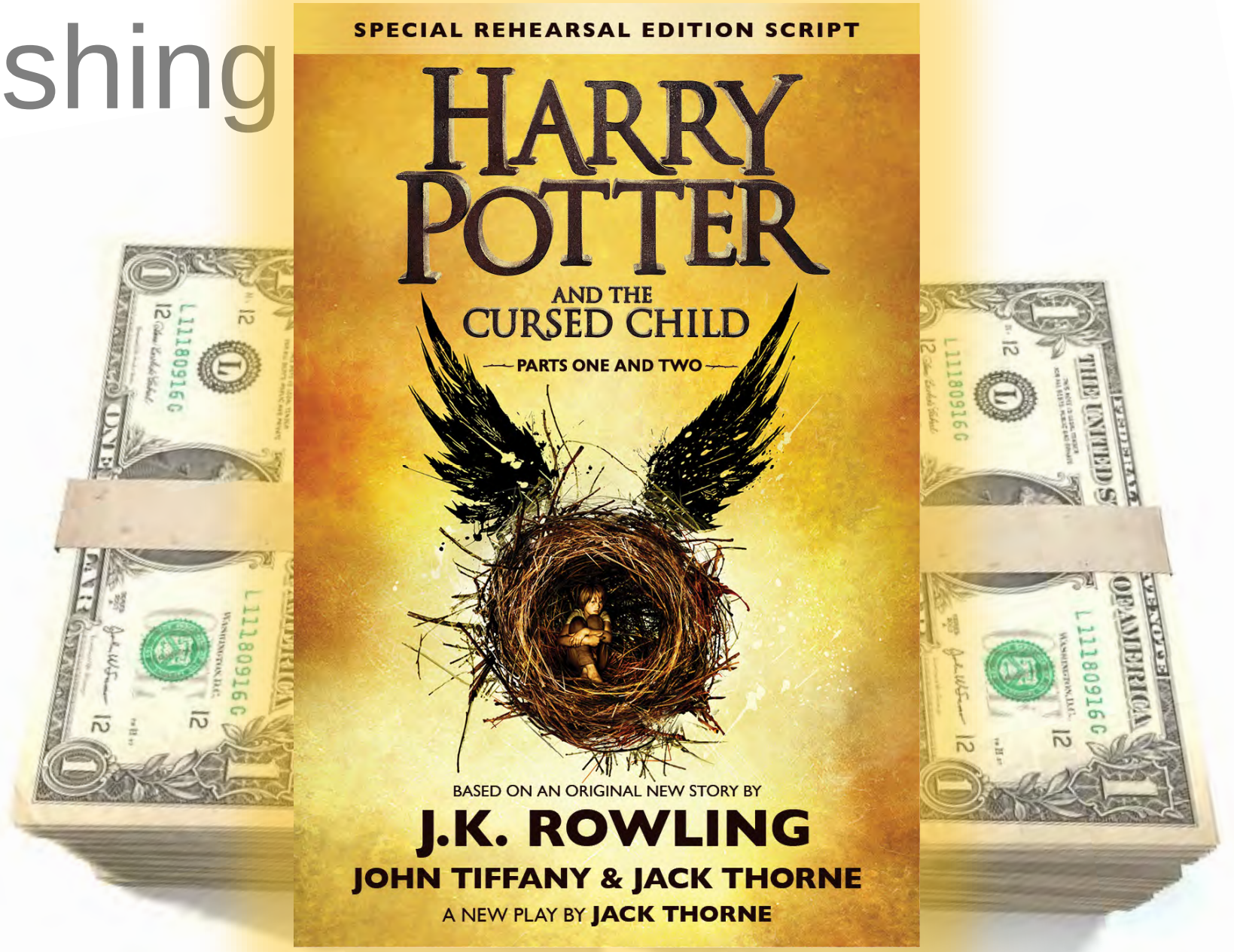
Harry and the Potters get big fast



- Demonstrating that the community values youth
- Forming supportive relationships with non-parental adults
- Empowering teens to serve as community resources
- Helping teens build cultural competence

Search Institutes' 40 Developmental Assets

Publishing



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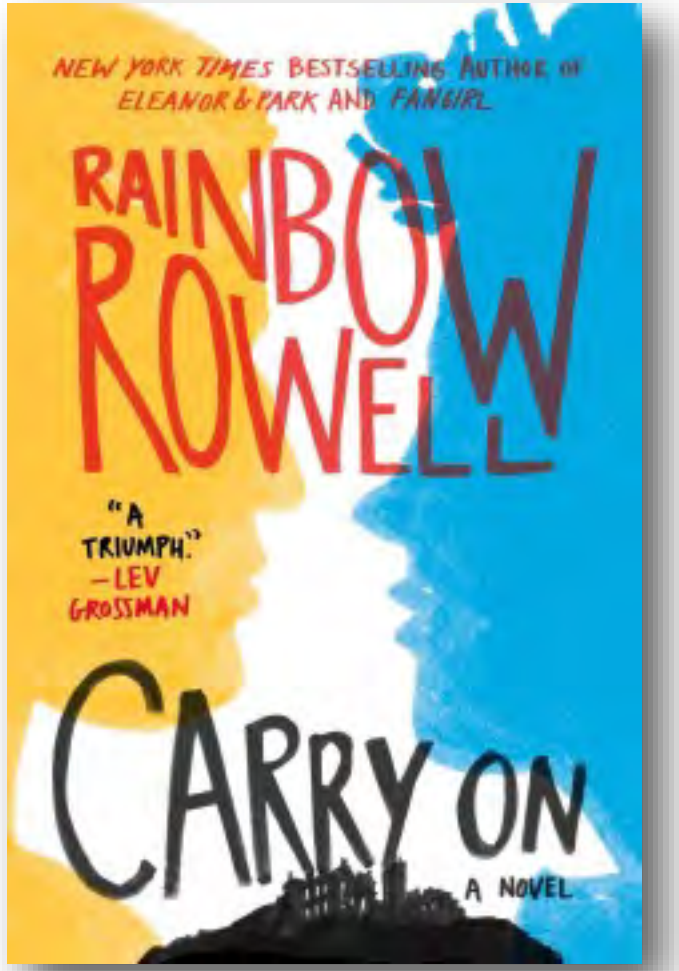
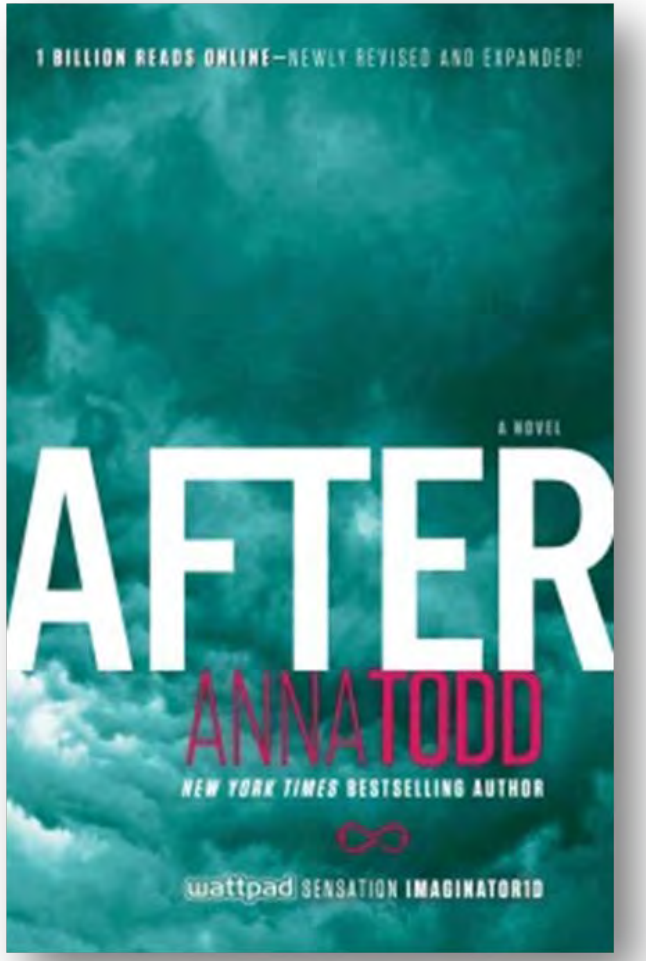
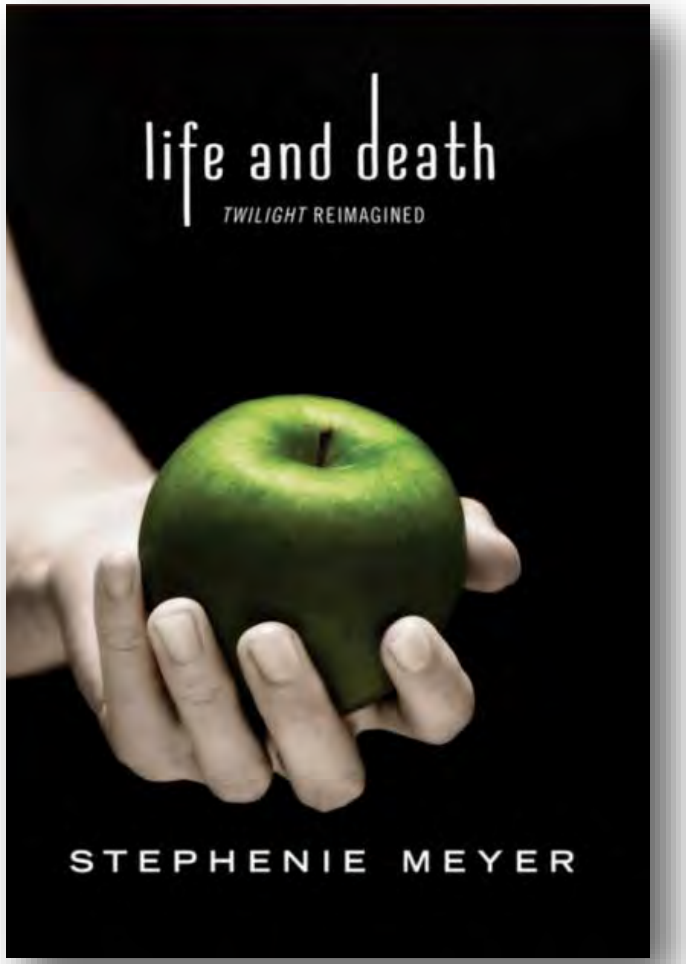
The Fandom Effect







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Starting the conversation:

So, how do I find out what my patrons like?

The Obvious Fan

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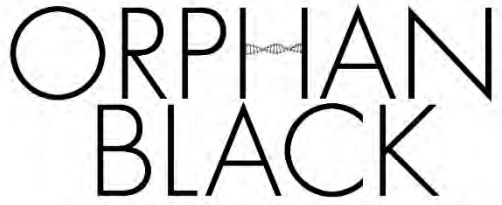
The Stealthy Fan



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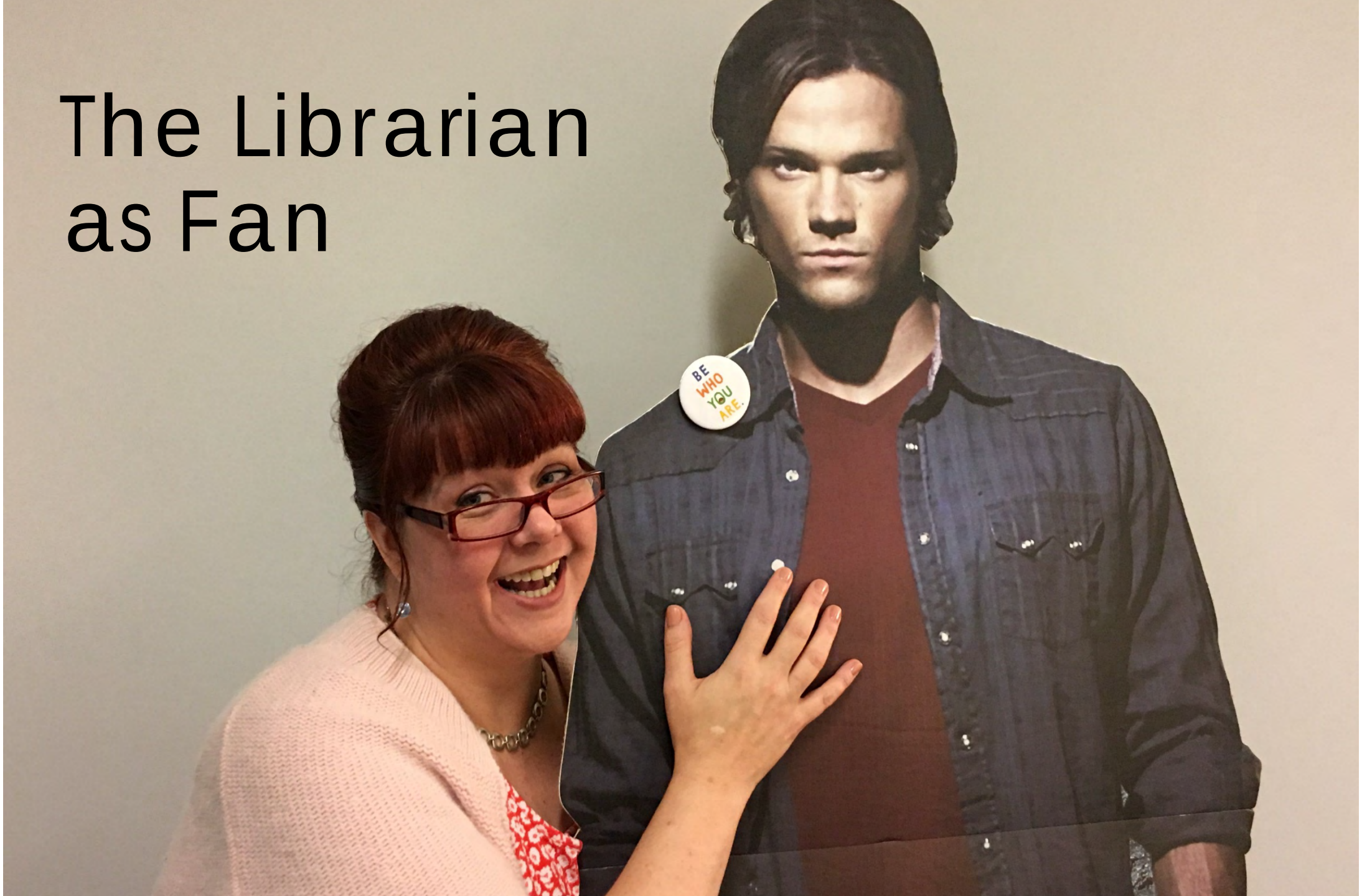
The Librarian as Fan



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Break it down now, y’all

Google

WIKIPEDIA
The Free Encyclopedia

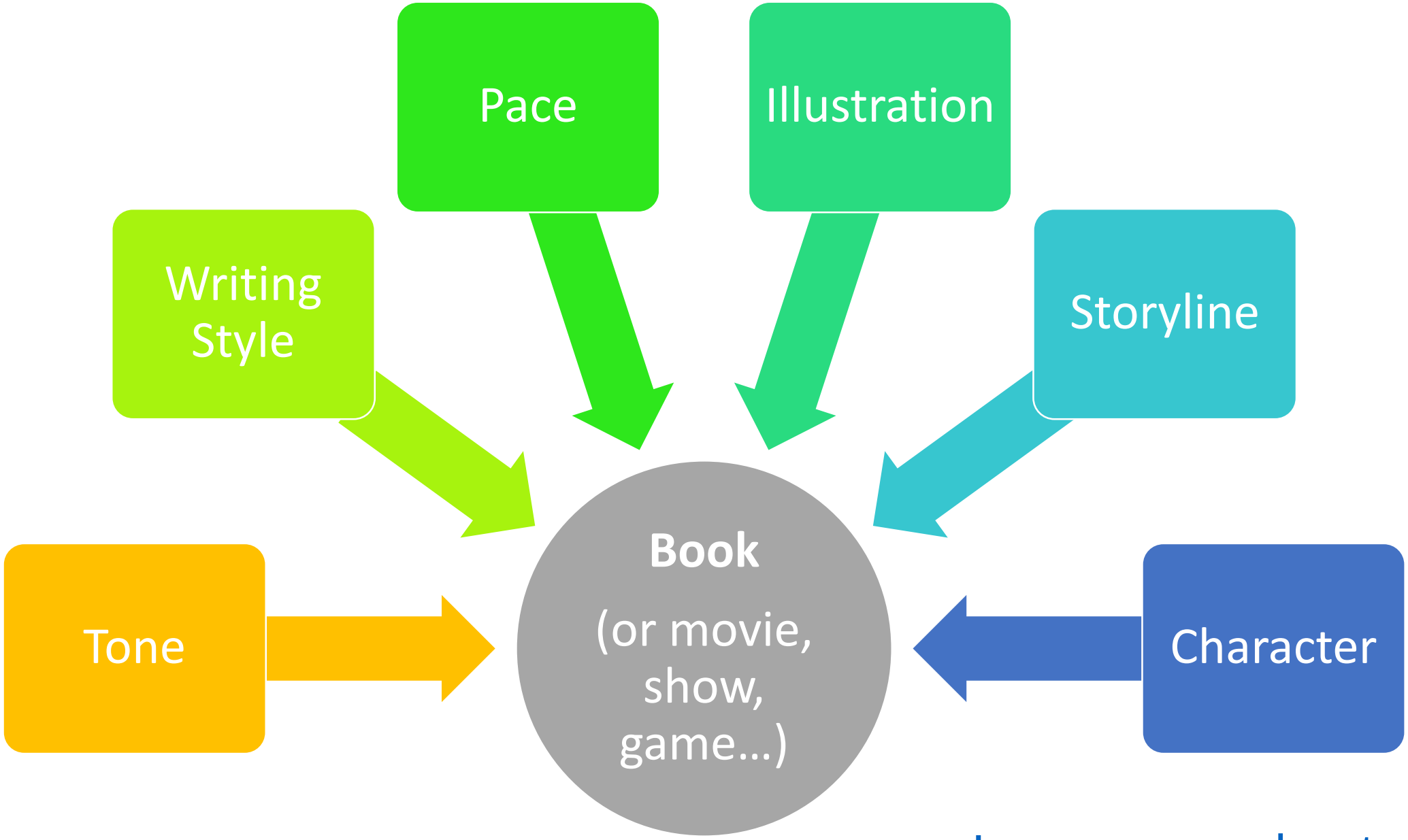
tumblr.

tvtropes

Archive of Our Own *beta*

NoveList

#NoveListConversations

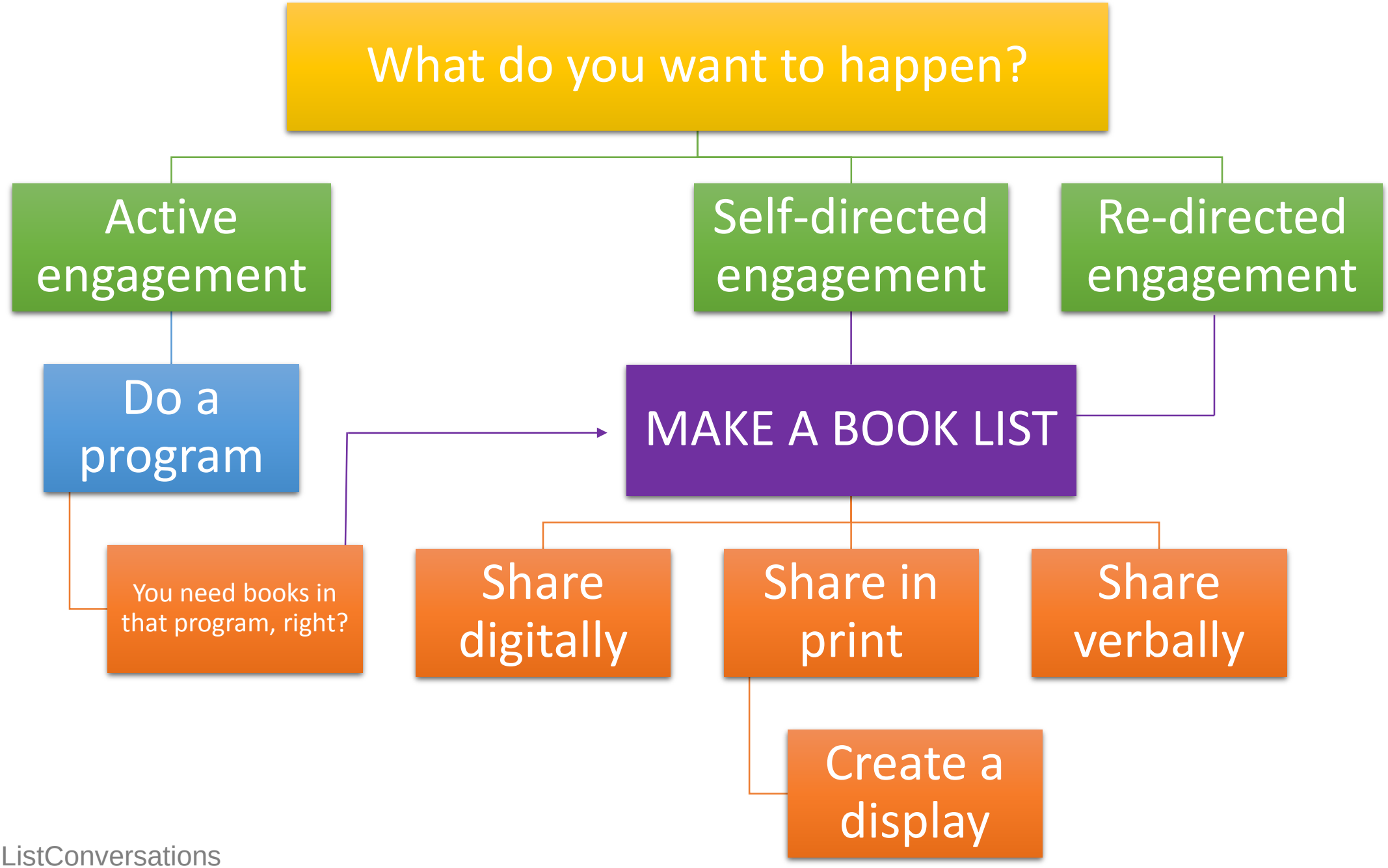


Learn more about appeal

#NoveListConversations

Squees and Squicks

What do you want to happen?



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Before you start…

For Teen Fans of Beyoncé's Lemonade

Stages of Grief

Feeling Ugly on the Inside

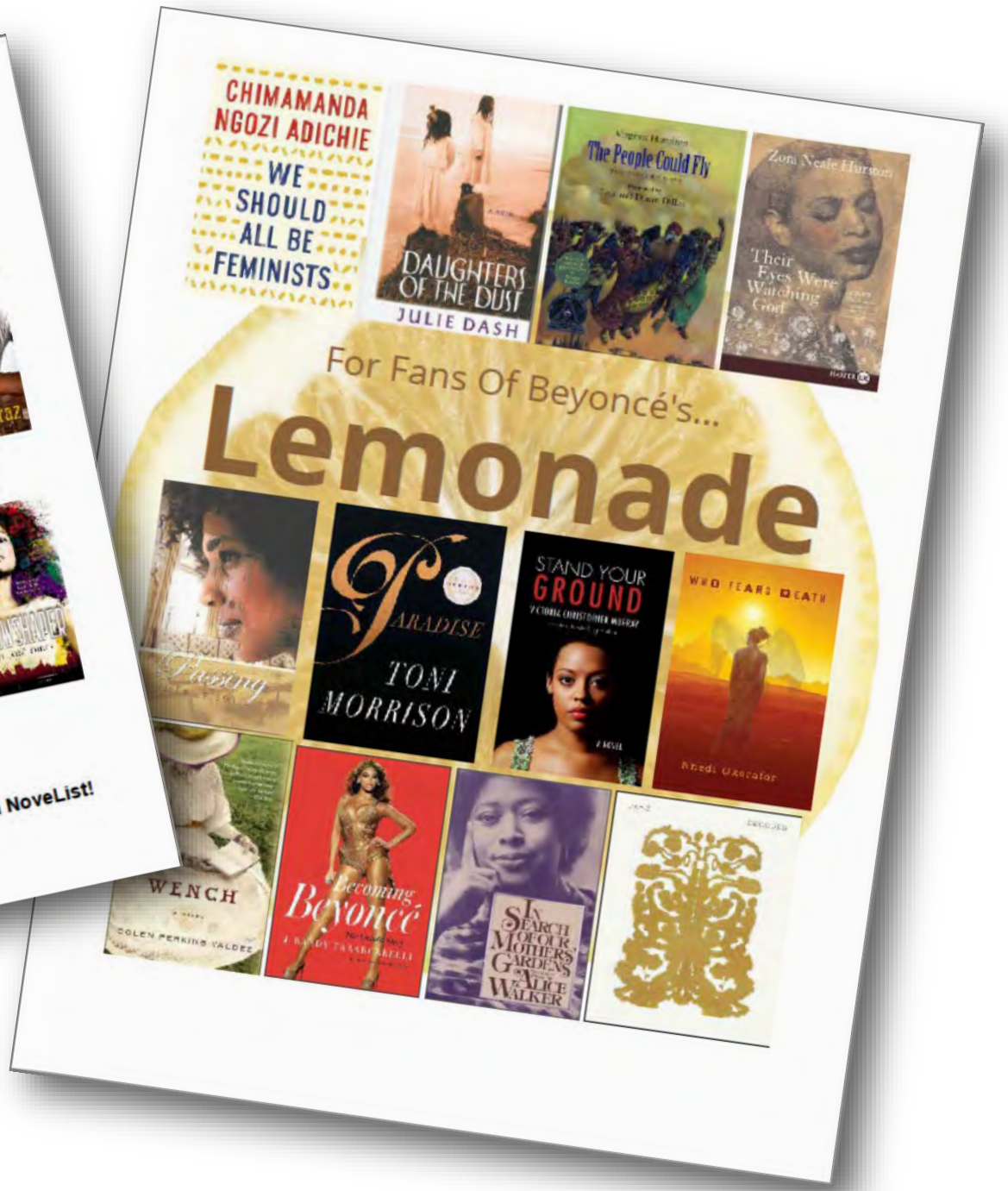
Tales of Revenge

Ask your librarian for more suggestions.

#blackgirlmagic

NoveList
Empowering Librarians... Engaging Readers

Ask your librarian how to find more recommendations in NoveList!



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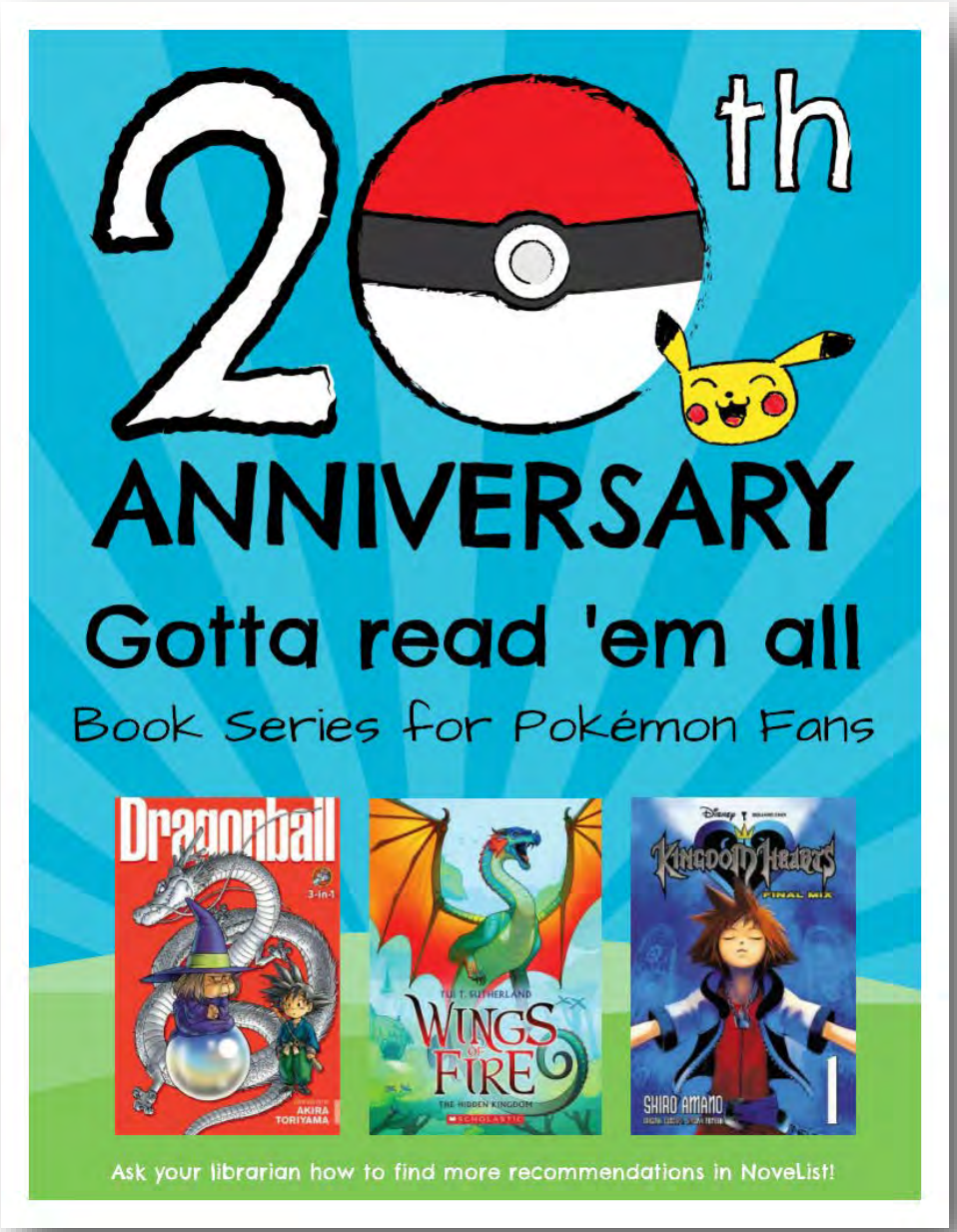

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Finding readalikes

Nothing Wrong With an Obvious Match

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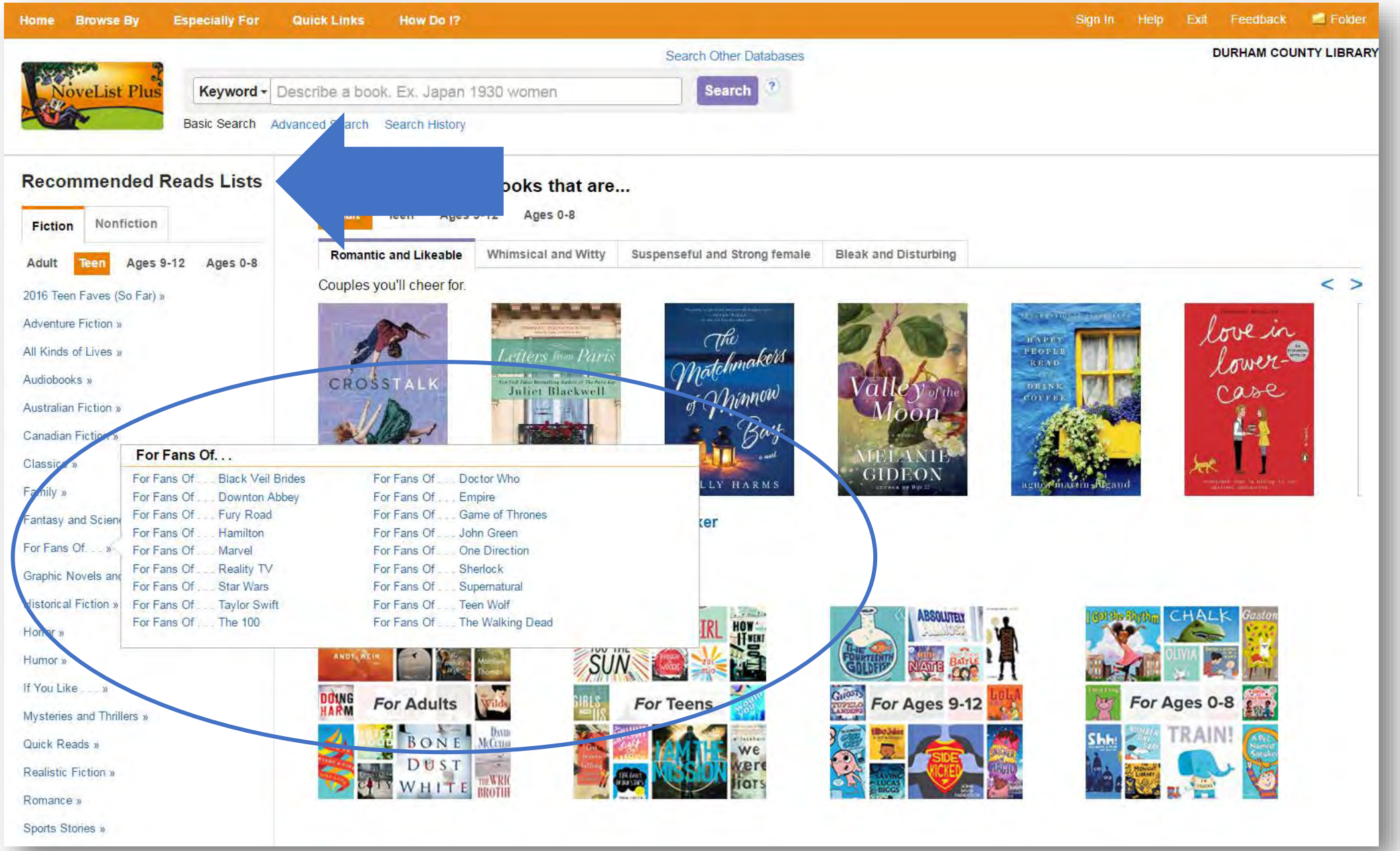

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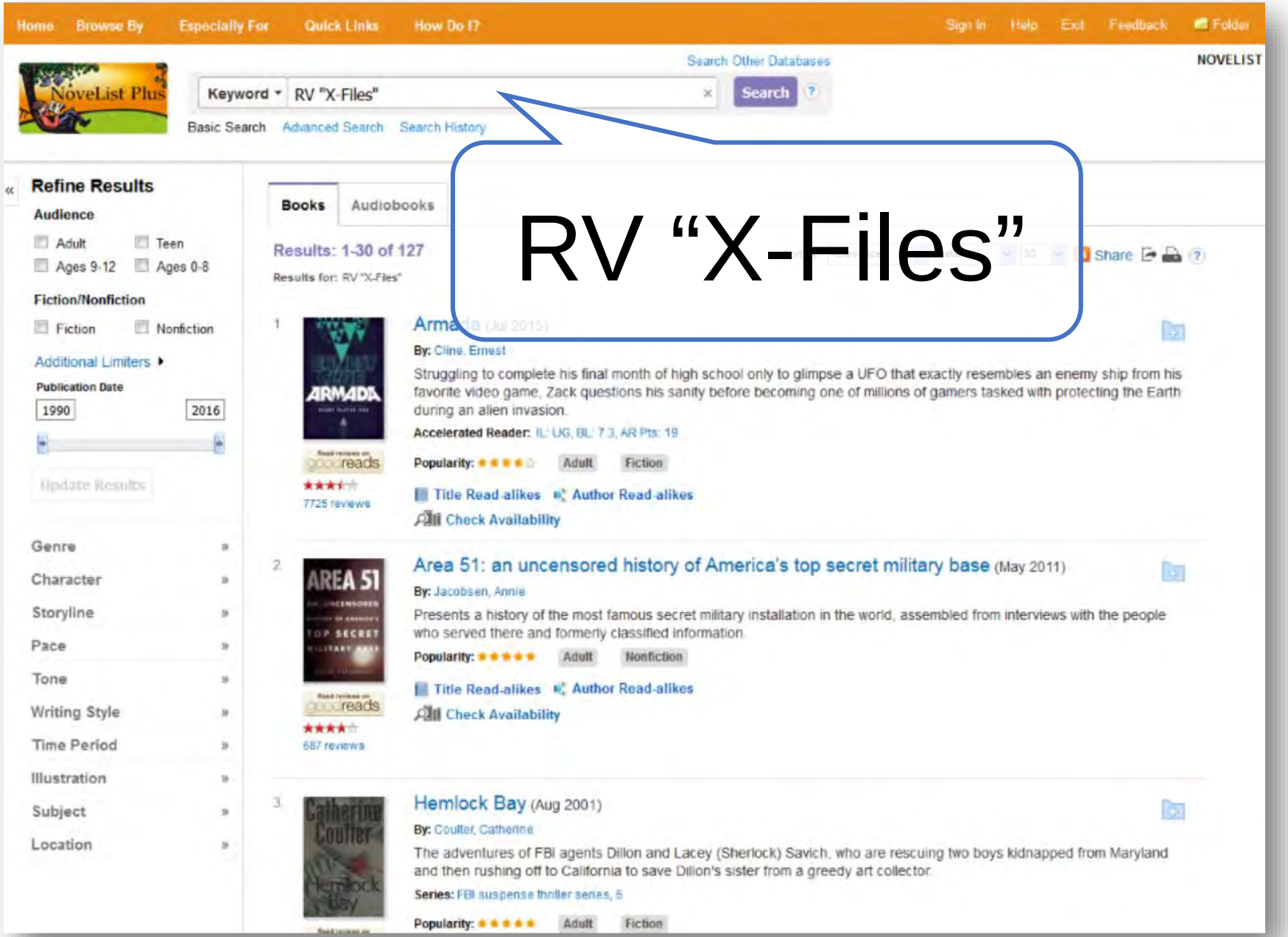

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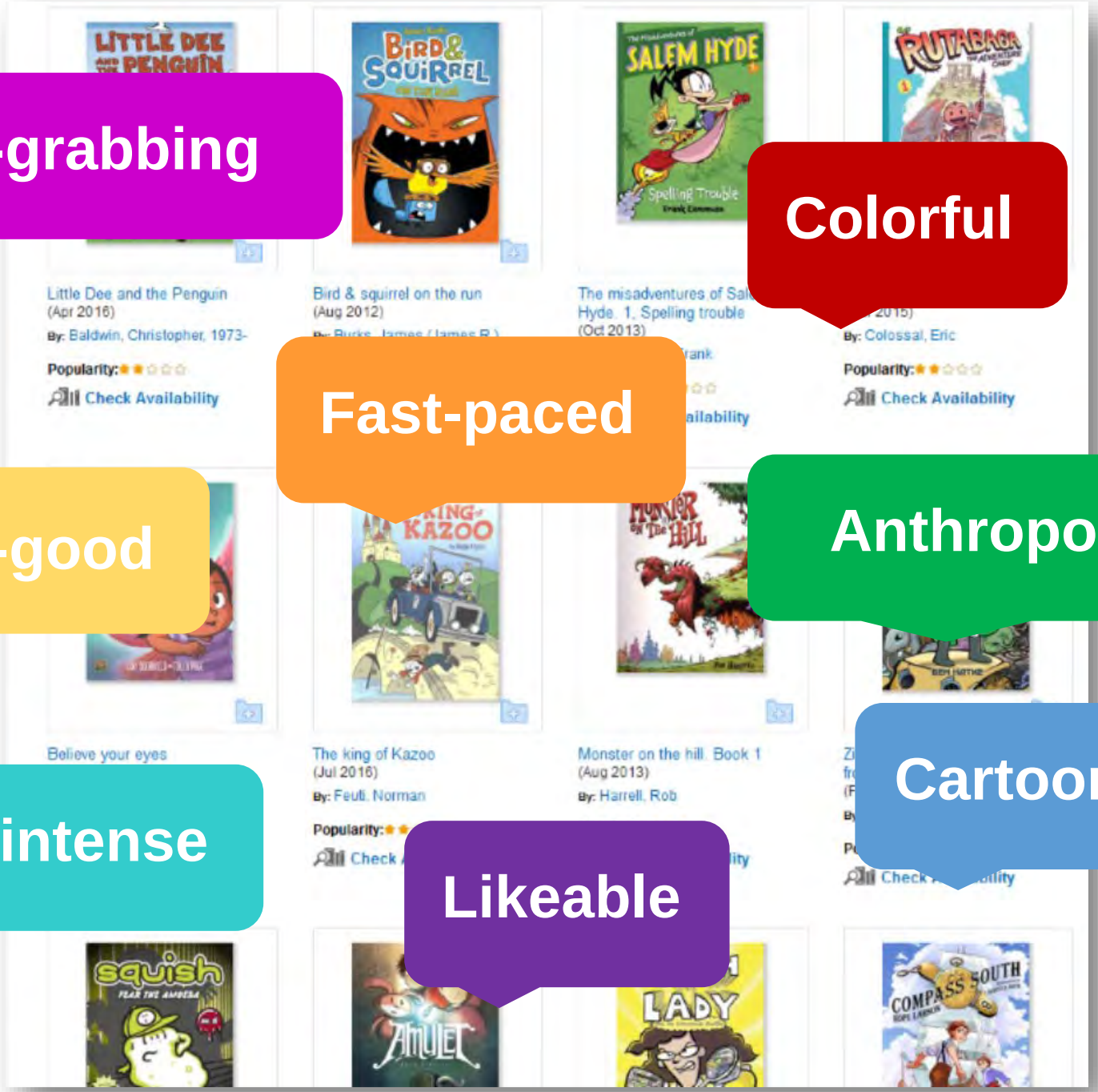


Attention-grabbing

Colorful

Fast-paced

Feel-good

Anthropomorphic

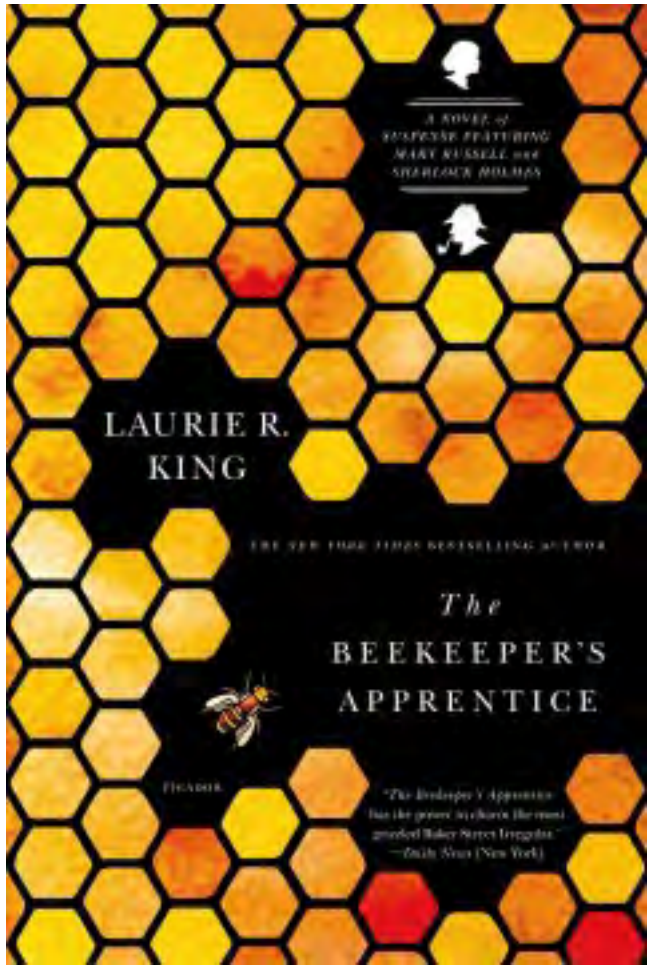
Cartoony

Emotionally intense

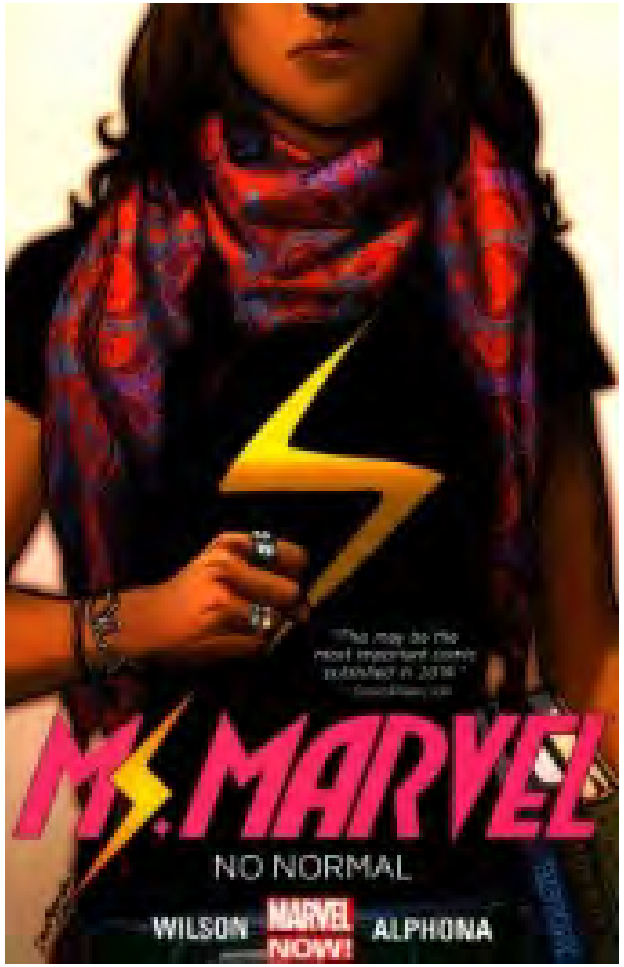
Likeable

#NoveListConversations

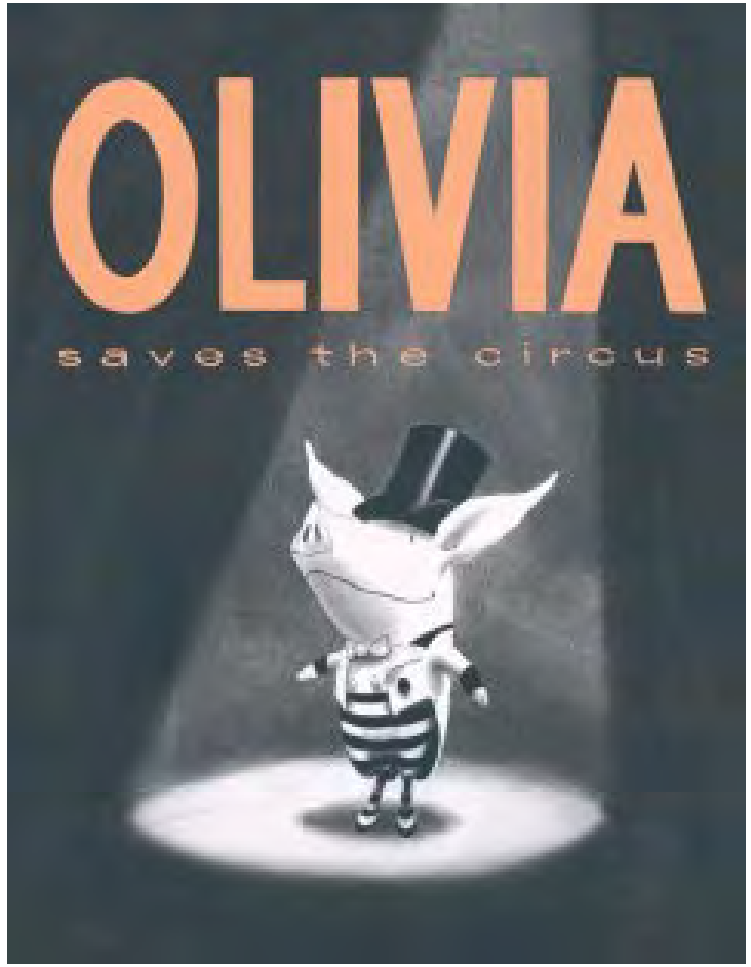
Subject: Fictitious Character



SU “Holmes, Sherlock (Fictitious character)”



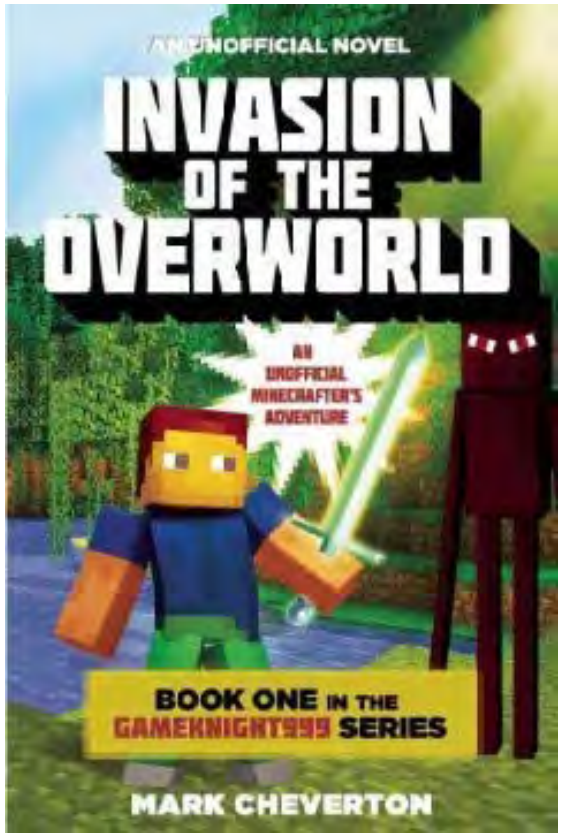
SU “Ms. Marvel (Fictitious character)”



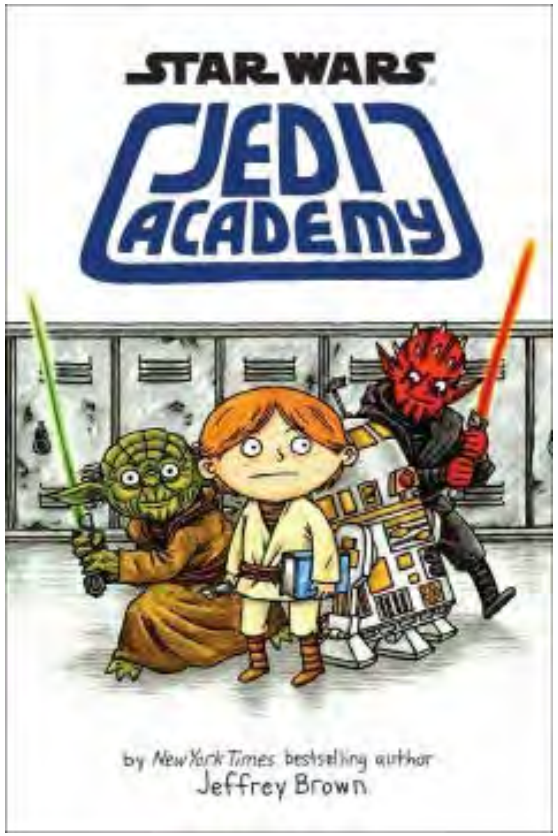
SU “Olivia (Fictitious character)”

Genre: Franchise Books

GN Franchise books

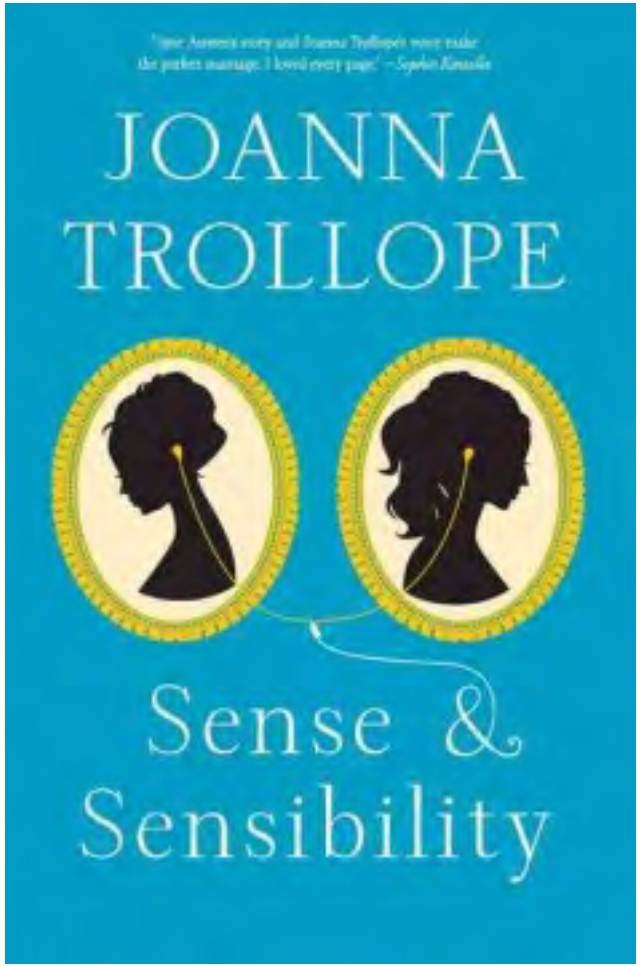


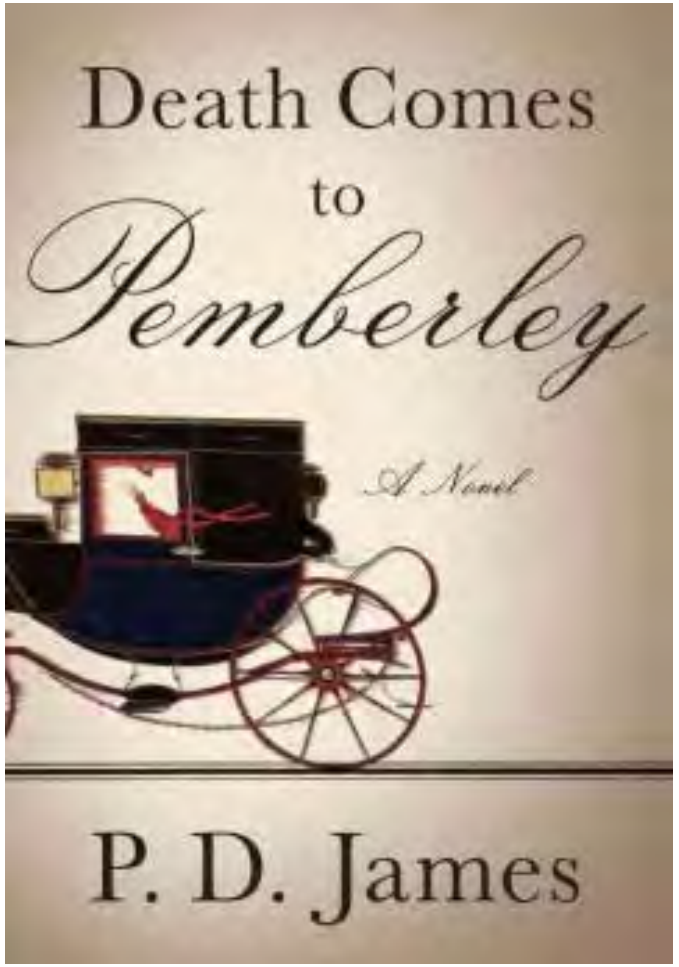
GN Video game tie-ins

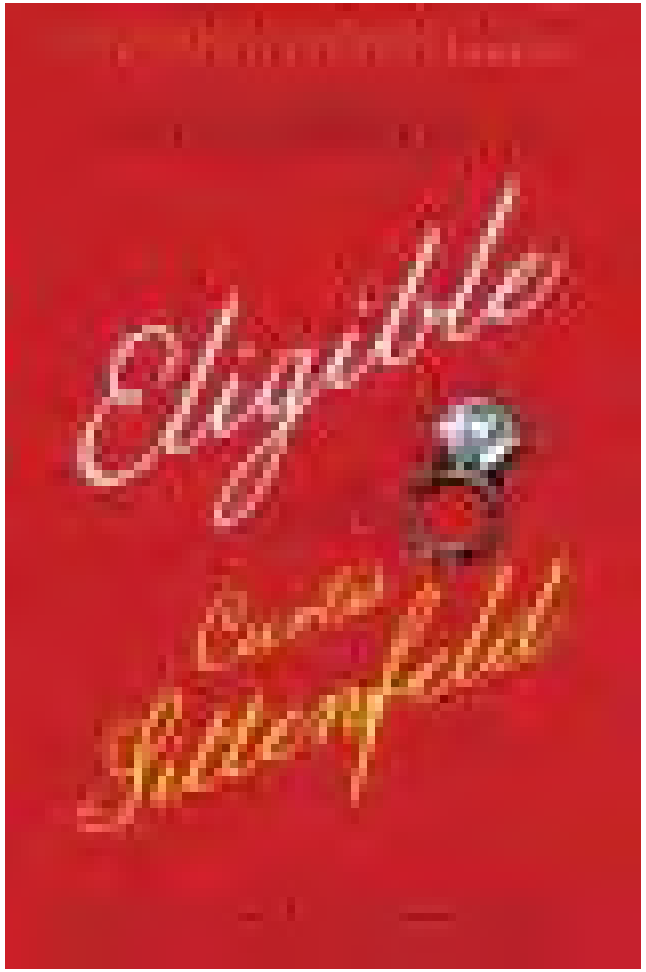


GN Star Wars fiction

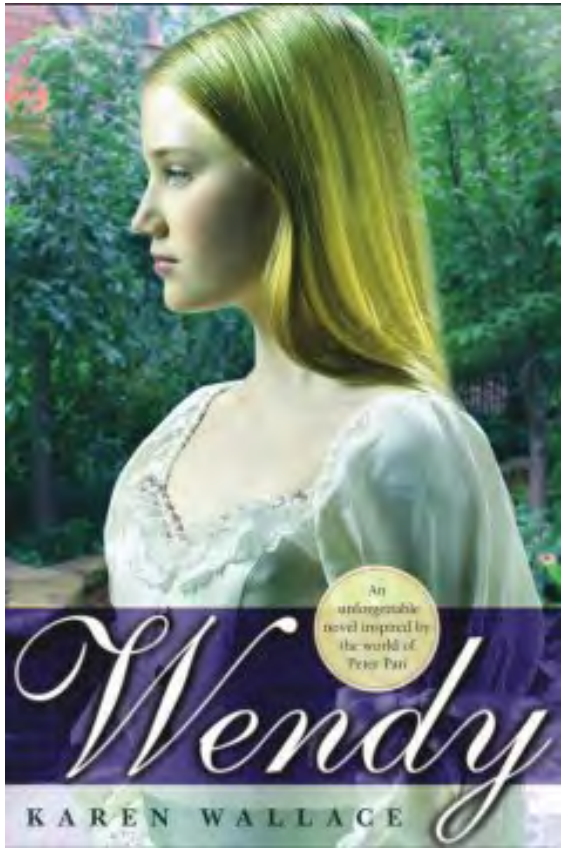
Genre: Adaptations, Retellings, and Spin-offs





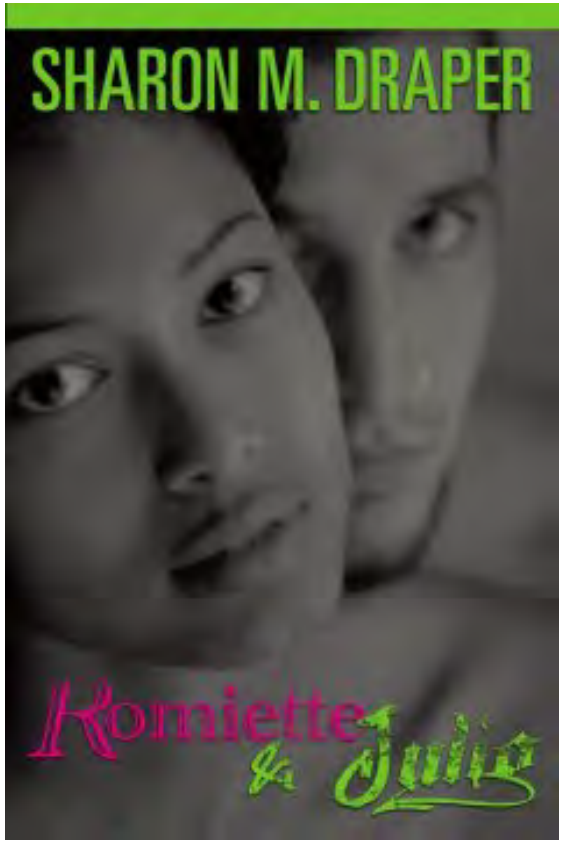


Genre: _____-Inspired fiction



GN Classics-inspired fiction

GN Fairy tale and folklore-inspired fiction



GN Shakespeare-inspired fiction

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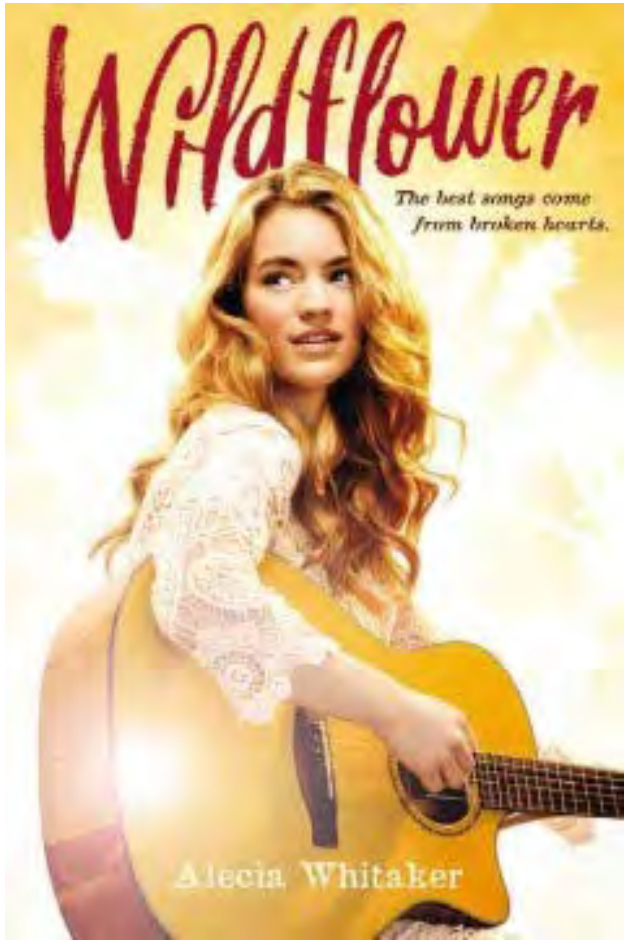
Put it all together

An object lesson

For Fans Of . . . Taylor Swift



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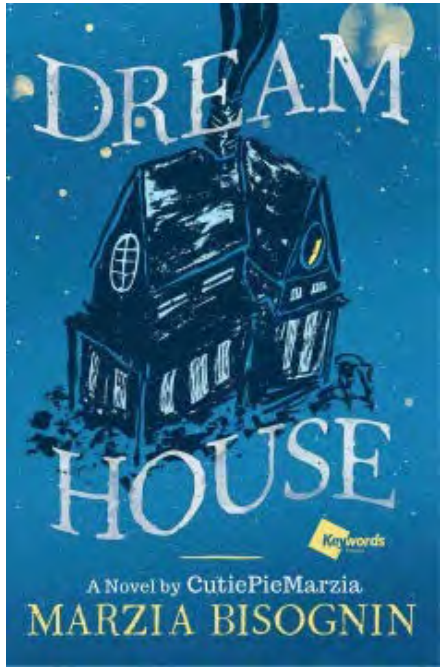
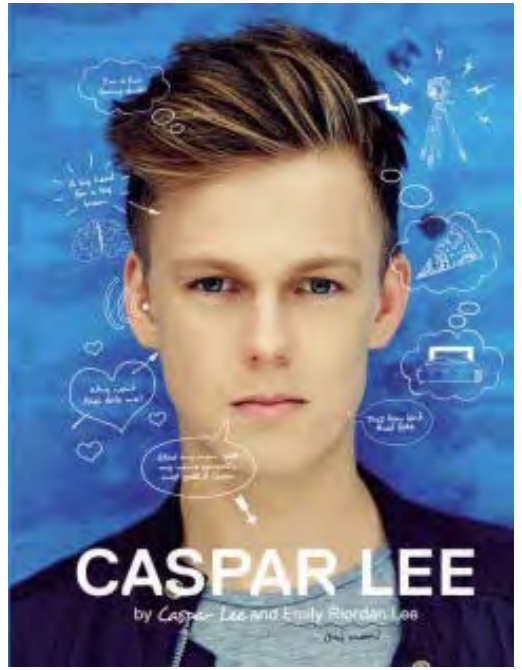
A Question for You





#NoveListConversations

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Autumn Winters
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For Further Reading

Subscribe to Book Squad emails

An Encyclopedia of Every Literary Plot Ever

NPR's Read, Watch, Binge series

Search Institute's 40 Developmental Assets for Adolescents

Publishers Weekly on Wattpad's partnership with Sourcebooks

Searching NoveList

TT "For Fans Of"
(or browse lists in Recommended Reads panel)

RV "X-Files"
(replace X-Files with the title of property)

SU "Ms. Marvel (Fictitious character)"
(replace Ms. Marvel with the name of character)

GN "Franchise books"
GN "Video game tie-ins"
GN "Star Wars fiction"
GN "Star Trek fiction"
GN "Adaptations, Retellings, and Spin-offs"
GN "Classics-inspired fiction"
GN "Fairy tale and folklore-inspired fiction"
GN "Shakespeare-inspired fiction"

Searching with appeal
Searching with field codes